

Sell It Online Offers New Memberships

November 11, 2015

November 11, 2015 - PRESSADVANTAGE -

Educator and selling facility, Sell It Online MN, LLC, occupying an office space in Pakwa Business Park, has announced that are offering two membership options for those looking to learn to sell online or those looking to take their online business to the next level.

Sell It Online MN, LLC was founded by Marisa Johnson and Susan Kallsen to provide a unique collaborative working environment specialized for online sellers.

"Together, Marisa and I have over 25 years of online selling experience on eBay, Amazon, Craigslist and Facebook. We couldn't be happier to have our individual business out of our homes and into our new space in Edina, Minnesota," says Susan Kallsen.

According to the duo, selling online has a number of advantages over selling by conventional methods, including reducing order processing costs and database collection. Online sales also reach a global audience, and small businesses are more likely to compete with larger businesses by being open 24 hours a day, seven days a week.

Working with Sell It Online reduces the cost of set-up and operational fees, as they provide a photo studio, shipping center, and hands-on assistance. Business owners also save money on rent, utility expenses, property tax, and insurance. On top of these expenses, typically a physical store owner will have to hire many more employees rather than simply working with Sell It Online. With Sell It Online, Johnson and Kallsen say, the start-up cost is only a fraction of the expense.

Entrepreneurs can also reach more qualified customers over the Internet compared to traditional offline marketing by targeting specific demographics. With online marketing, results can be measured and changes can be made based on your results. This allows online sellers to constantly change and improve their marketing campaign at a much lower cost than what it would take to change a traditional marketing campaign.

Sell It Online offers two membership packages, Powerseller Silver (\$125/month) and Powerseller Gold (\$200/month). All memberships include access to the shipping area with printing and shipping supplies and tools. Access to a photography studio, and selling workshops. Daily package pickup and warehouse storage space.

Powerseller Gold members receive their own personal desk space in a private office, conference room access and free selling workshops. "Whether you want a private office, your own personal desk space, or a shared working space, we have something for you," says Kallsen.

More information can be found at the Sell It Online website at www.sellitonlinemn.com, as well as the company's Amazon store at <http://www.amazon.com/shops/fritzandwillies> and eBay store at <http://stores.ebay.com/Fritz-and-Willies-Fabulous-Finds>.

Upcoming course topics at Sell It Online include, Introduction to Selling Online: eBay, Facebook, and Craigslist. Sourcing and Researching Products. Set Up Your Hardware, Software and Accounts - Hands-On Assistance. Listing Your Products Online: Better Titles Descriptions and Pricing, Completing The Transaction: Monitoring Your Listings, Customer Communication.

JGM Properties works with over 300 tenants, including Sell It Online to provide office, warehouse, and retail space for lease in Minnesota. Founded in 1980, JGM Properties owns and manages Pakwa Business Park, as well as 15 suburban Minneapolis warehouse, and office space properties. More information on JGM Properties can be found at <http://www.jgmproperties.com>.

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Sell It Online

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