

# The Sunday School Store Celebrates 100,000 Church Customer

*June 30, 2022*

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Louisville, KY ? Today, The Sunday School Store reached the 100,000 customer milestone.

This rapid growth means 1 in 4 US congregations have downloaded Christian education resources from the Sunday School Store in just over 2 years since it opened for business.

The church publishing industry has experienced rapid change in recent years. In this changing landscape, independent Christian publishers have found success by meeting the needs of underserved churches. The Sunday School Store is focused on small churches with limited budgets for their free Sunday School curriculum.

The Sunday School Store launched in April 2020 at the peak of the COVID pandemic lockdown in the United States. Their digital first PDF curriculum and Bible lessons met an immediate need of churches. During this lockdown, traditional church publishers struggled to pivot from paper based materials to digital resources for church. Faith-based startups like the Sunday School Store were focused on giving churches exactly what they needed for digital ministry.

“We’re humbled by the response,” said Tony Kummer, the founder of the Sunday School Store. “It was a step of faith to launch a new business for churches when they were all closed during the pandemic shut down. Our team was convinced we could help, especially with small churches struggling to move into online ministry. Because all our Bible lessons are instant download PDFs, it made sharing them out to families an easy process. We built on those early months and thousands of churches discovered our attention keeping children’s ministry lessons is exactly what they need for their kids’ church.”

As one verified customer wrote in their product review, “Curriculum sent by Heaven. We love all the curriculum content. Very detailed work. Children enjoyed this great curriculum content. Children learned how to influence others through God’s Word. I want to take the opportunity for you to continue doing such excellence work. Skits were very instructional and easy for the children to learn.”

With their success in children's ministry curriculum, Sunday School Works has branched out into Youth Ministry Bible lessons and plan to release several Bible study series for teenagers in the coming months. They also host a twice weekly podcast for kids ministry leaders.

About Sunday School Works!

Sunday School Works helps churches teach the Bible to children and teenagers. They offer free Bible lessons for kids, children's ministry activities, and printable Bible coloring pages. Learn more on their website <https://sundayschool.works/>

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### **Sunday School Works!**

*Sunday School Works! helps small churches in their Bible teaching ministry to kids with Sunday School curriculum, children's church lessons, and resources for religious education.*

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