## Gina's Mobile Advertising Announces Mobile Apps For Small Businesses

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Gina's Mobile Advertising for Small Businesses, an up and comer in the advertising industry, has announced their latest business apps focused on improving the performance of small and medium sized businesses through mobile advertising services. This application is geared toward assisting companies in increasing their traffic and client base, particularly online. It is also meant to help retain current customers and build a stronger consumer base for any type of business on the market.

Ginas mobile apps are designed to increase the popularity of small- and mid-sized businesses, while also improving brand recognition and company profit. A preview is available for entrepreneurs and business owners who want more insight into what features and functions the latest business application will provide. A demo is also made available to those interested in gathering more information before trying the new application.

In order to properly preview Ginas mobile apps, an app previewer is available for new and existing clients. This app previewer gives users access to seven fictional accounts in the fields of legal services, food, realty, and finance. Each account generates different materials and shows the customizable options available through this latest business software for mobile users.

Questions or concerns regarding this application and all other promotions and products can be answered when on the site, particularly when visitors go to the Contact Us web page that allows them to enter personal contact information and a brief message about what they wish to discuss with the promise that a highly trained representative from Gina's Mobile Apps will get back to them within a timely manner.

The features of the newest application include a variety of benefits for business owners, such as GPS capabilities so that consumers can find user businesses at the touch of a button. It also provides an events calendar for real-time event planning and recognition, and push notification for instant messaging capabilities within the application.

For more business-related capabilities, the app offers brand loyalty features through the aid of distribution of coupons and special bonus offers. It also allows you to track downloads, and other analytic related data with a specially formatted tool, available for all Gina's Mobile Advertisaing customers. Finally, the highlight of this application for those in new or small businesses is the viral buzz capability which incorporates social media sharing into mobile devices in an easy and timely manner. Sites like Facebook and Twitter are easily accessed so that sharing pertinent data with clientele is easier than ever before.

Gina's Mobile Advertising for Small Business has expressed a deep understanding of customer needs and requirements in the latest business applications, and prides themselves on providing exactly what the small to mid-sized business user needs on a daily basis.

For questions and concerns regarding this press release or Gina's Mobile Advertising for Small Business, please use the following contact information:

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