



## **DataMasters Provides Fresh Automotive Mailing Lists for Companies in the United States and Canada**

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Digital marketing agency DataMasters provides marketing services and mailing lists for clients in the: automotive aftermarket, OEM parts, automotive service contract industry, marketing arena for automobile dealership clients targeting new and used vehicle sales, conquest offers, and vehicle service offers, legal industry who need to reach out to vehicle and motorcycle owners, open recall data, and powersports industries.

DataMasters is a recognized leader in Automotive Owner Data with over 236 million vehicle owners by year, make, model, and VIN. In addition, their RV Owner Database includes almost 2 million motor home and travel trailer owners. DataMasters also houses a Motorcycle Owner Database including over 6 million motorcycle owners and a Boat Owner File with 5.5 million boat owners.

Nearly nine of every 10 US consumers do some degree of online research before purchasing any vehicles, auto parts, or accessories. This online activity directly influences sales through automobile dealers, chain retail stores, big-box retailers, local independent brick & mortar retailers, and online sales.

DataMasters helps consumers and businesses alike. Businesses are better able to reach car enthusiasts, new car buyers, aircraft owners, and many other car, truck, RV, motorcycle, and boat consumers looking for their services and products while consumers receive custom advertisements relative to their wants and needs.

Use DataMasters' mailing lists to target an exact demographic. Companies specializing in various automotive brands, products, and services can customize the data to reach people by age, ethnicity, gender, income, geography, and other information that ensures the most up-to-date list possible. Advanced data specialists assist clients in selecting a list that will help generate new business. The firm has established a positive relationship with all major data compilers in the direct marketing business, and it guarantees only respectable, high-quality data for any direct marketing project. DataMasters is also continuously expanding both services and products to provide their clientele the best the mailing list industry can offer.

DataMasters Automotive mailing lists are significantly different from other types of mailing lists. The main difference is vehicle data.

Mailing list demographic and market segmentation features give buyers the ability to custom build lists based on Gender, Income or Home Value, Home Owner, Number of Vehicles in Household, Automotive DIY Activity, Automotive Magazine Subscriber, Mail Order Respondent, Blue Collar, White Collar, Occupation, Hispanic or Asian Heritage, Vehicle Year, Vehicle Make/Model, Odometer Reading, Car or Truck Purchase Date, Car or Truck Title Date, Style Codes, VIN, Class Codes, Diesel or Gas, Auto Maintenance Information, State, County, ZIP Codes, ZIP Code Radius around an Automotive Business, Address Radius around an Automotive Business, Metropolitan Areas, DMA, Phone, Latitude/Longitude, English Speaking, and the Presence of Children in residence.

Some of the most common types of mailing lists reach vehicle owners for: BMW, Audi, Mercedes-Benz, Ford cars or trucks, Chevrolet cars or trucks, Honda, Acura, Toyota, Lexus, Jeep, Chrysler, Dodge; antique, classic and exotic vehicles; leaseholders.

DataMasters is a full-service data company providing a variety of companies the information they need to be able to successfully and affordably reach their target customers. In addition to providing custom lists from their expansive database, they also offer print and mailing services to allow business owners to focus on other aspects of their business. DataMasters custom-designed postcards and mailers proven to get results for clients. They handle large and small projects alike. For those struggling to reach their ideal target customers then reach out to DataMasters at (800) 897-1183 to learn more about what services they provide or visit <https://www.datamasters.org/>

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For more information about Datamasters, contact the company here: Datamasters David Rickenbacher (469) 549-1800 sales@datamasters.org DataMasters 5810 Long Prairie Rd # 700-178, Flower Mound, TX 75028 (469) 549-1800

## Datamasters

*Datamasters is a direct marketing agency that provides a wide range of direct response marketing products and services to businesses engaged in ?business to consumer? and ?business to business? sales and marketing.*

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