



## **New PPC Management Service Launched By Denver Company**

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City Web Company, based in Denver, CO, has announced the introduction of a new service for managing pay per click (PPC) advertising for their customers. This service will focus specifically on Google AdWords, Bing Ads and Facebook Advertising. They have launched the service to enable their customers to reach their target audience and draw more traffic to their website.

"If your current traffic rates continue to stay way below what you expect and need, you have to start an aggressive advertising campaign that will draw the attention of potential customers towards your business and encourage them to visit your website," says Matt Gronbeck from City Web Company. "A low-trafficked website is an inefficient website, and such a website is a useless one. If you are determined to make your business grow online, there is no faster and more effective way than pay-per-click advertising."

City Web Company wants to draw attention to the fact that the top 3 paid advertisement spots have been shown to receive 41% of the clicks on the page. This is a significant amount and shows just how important

PPC management actually is. The business is able to take on every aspect of their clients' PPC campaign and they will get to work on driving not just high levels of traffic, but high quality traffic to the website as well, and they do so effectively and quickly.

The work they have done so far has been very positively reviewed by their many clients. "Matt is ahead of the game," says Sean G. from Denver, CO. "Give him an idea and not only will he take it where you want it, but he will keep you and company ahead of the times. I have had nothing but wonderful things... I look forward to working with him again in the future."

City Web Company will manage all aspects of the PPC campaign, including keyword research and bid management, A/B ad testing, handling text and image advertisements and tracking conversions and provides detailed weekly reports that are easy to understand. In doing so, they are also able to show their clients their return on investment. Clients are encouraged to contact the company through <https://www.citywebcompany.com/contact-us/>.

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For more information about City Web Company, contact the company here: City Web Company Matt Gronbeck 855-248-9932 [info@citywebcompany.com](mailto:info@citywebcompany.com) 600 17th St #2800 Denver, CO 80202

## **City Web Company**

*Founded in 2008 City Web Company specializes in WordPress Website Development as well as Online Marketing including Pay Per Click Advertising Management, Reputation Marketing, Blogging, Social Media Marketing, Local SEO strategies, and more.*

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