



Robb Luxury Home Group Member Edmond Williams Jr. Completes Specialized Training Building Expertise in the Luxury Real Estate Market

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Tampa, FL 06/23/2022? Edmond Williams with Coldwell Banker Realty in Tampa, FL completed Luxury Home Marketing training offered by The Institute for Luxury Home Marketing, the premier independent authority in training and designation for real estate agents working in the luxury residential market. The Institute for Luxury Home Marketing?s training gives real estate professionals the knowledge, skills, and resources to effectively serve affluent clients. Real estate professionals who complete this training build the knowledge, skills, and expertise required to support the unique needs of affluent buyers and sellers of high-end properties.

The completion of this focused training also provides Edmond Williams with membership in The Institute, which connects them to exclusive resources and benefits that Williams can use to successfully market luxury residential listings and find qualified buyers for high-end property in the Tampa / Lakewood Ranch area.

?Institute members represent the most qualified and skilled luxury real estate professionals in their respective markets,? said Diane Hartley, general manager of The Institute. Hartley went on to mention, ?They understand the unique needs of high-net-worth individuals when it comes to listing and selling luxury estates and has access to an extensive network of successful luxury agents made possible by The Institute.?

Edmond Williams has been in real estate since 2017 and specializes in Military Relocations and Out of State Relocations.

?The training provided me with insight about becoming a Luxury Lifestyle Agent, introduced me to new marketing techniques, and provided valuable networking contacts with other agents who specialize in luxury,? said Edmond Williams.

For more information about the luxury market in Tampa / Lakewood Ranch areas, contact Edmond Williams with Coldwell Banker Realty at 813.598.3432 or Edmond.williams@cbrealty.com or visit https://www.coldwellbankerhomes.com/fl/tampa/agent/edmond-williams/aid_251959/

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At The Patriot Home Group we understand that time is the greatest asset we have as human beings. It is finite and irreplaceable. This is always top-of-mind when we engage in the business of selling homes.

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