SEO Specialist Brings Cutting-Edge Digital Marketing To Chicago Businesses

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Chicago, Illinois - July 20, 2022 -
IL based Chicago Website Design SEO Company (CWDSC) would like to reach out to Chicago businesses that may be in search of a reliable SEO provider. SEO, or search engine optimization, can be utilized to ensure a company or their product appears higher up in search results, thus reaching more potential customers. CWDSC uses tried-and-tested methods to improve their clients? websites rankings, and they themselves have been at the top of SEO keywords in Chicago for more than a decade. This illustrates how effective their services are.

Their services are aimed primarily at small businesses and Chicago Website Design SEO Company has many years? worth of experience in building small business websites. The company says, ?Unlike a web designer who builds custom websites tailored to what the client thinks is cool and trendy without marketing in mind, we build websites based off of metrics. Since we build websites from metrics, we are referred to as web marketers. Our small business websites are tailored to what your prospective clientele wants based on the keyword research we do; therefore, our writers and designers work together only after they have received a competitive analysis. Small business websites built without metrics (keywords) as a guide will fail to connect with the visitor?s (prospective buyer) wants and needs, resulting in a high CTR (click through rate).? High

CTR is taken by search engines, including Google, to mean the website is not the best result for its users, and it will often attempt to rectify this by reducing the listing?s ranking. This is bad for business, so it must be avoided.

When marking a website, it is important to make sure that everyone who visits the website can easily navigate it as well. Old ?mobile websites? made it easier for mobile users to navigate their pages, but they were generally not pleasant to look at and did not work well on tablets and other similar devices ? and this is why responsive websites were invented. Responsive websites are incredibly important to any business looking to reach a wider clientele as they are attractive, easy to navigate and work on a variety of devices. By designing responsive websites that are visually appealing as well as respect the metrics that have been shown to be highly effective, CWDSC helps small businesses get their website to the top of every search results page.

The company is led by Jack Lombardi, the CEO. Since the company was founded in 2008, it has been an SEO leader in Chicago and multiple other US cities. The web design company?s main office is located in Chicago, and they have offices in 7 other major cities and provide their services in 76 other towns. Every one of their employees is a talented specialist in their field, and they wield a total of over 25 years? experience.

A number of business owners have worked with CWDS, and their experiences led them to leave glowing reviews on platforms like Yelp. Irwin Myers, CEO of Video One Productions, says, ?Now I have nearly 30 keywords on the first page of Google, and as cliché as it sounds, I owe it all to Jack. Jack tells it like it is. Unlike others in his profession, he told me that getting to number one takes time. And it did.?

Another client, Mia A, says about the SEO company, ?Jack is a true professional who knows the market place and its growing changes and understands what it takes to make your website and company get to the results you're looking for. Not only is Jack full of insight and knowledge, but he takes the time to understand the individual needs of his clients and won't deliver anything short of his best. Professional, dependable, trustworthy, caring and savvy are just a few words that come to mind when I think of Jack. I wouldn't hesitate recommending him and his company to anyone!?

For more on the company?s recent efforts and projects, interested parties are invited to look up their CWDSC Press materials. They are always happy to help small businesses in Chicago and across the country build their online presence, and their track record shows how effective their services are. Get in touch to get started.

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For more information about Chicago Website Design SEO Company, contact the company here:Chicago

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Chicago Website Design SEO Company

Chicago Website Design SEO Company is a full service digital marketing agency.

Website design, SEO (search engine optimization) and digital ads are our core services, which include reputation management but not limited to.

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