Kennected Presents Enterprise Case Study Where Tidal Generated $1M in Revenue by Using Cloud Kennect

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Kennected, a company that offers an SaaS-based marketing software, has recently presented an enterprise case study where TIDAL, a business consulting and services company, was able to generate $1 million a year in revenue simply by using Cloud Kennet, the leading LinkedIn out reach tool by Kennected. A video has been published on Instagram that describes how TIDAL generated $1 million dollars in revenue using Cloud Kennect.

The Kennected lead generation tool takes advantage of the features of LinkedIn to automate the process of generating leads. This is accomplished by using updates or shorter posts that are often referred to by many people and what the software tool does is to optimize the number of engagements. This technique has been noted to be much more effective on LinkedIn, in contrast to other social networks because the LinkedIn algorithm has a much slower decay. This implies that posts stay longer on LinkedIn, unliked in other social networks, such as Instagram, Twitter, or Facebook.

They provide a one-of-a-kind onboarding process and their one-on-one consulting process is designed to assist customers in generating conversations and sales quickly. When applying the Kennected premium LinkedIn automation suite, four simple steps are required. First, the user has to indicate a targeted list of ideal prospects on LinkedIn. Second, the user will schedule a series of proven cold outreach messages that have been found to get responses. Third, the Kennected software will automatically send out thousands of those messages to various prospects every month. And lastly, the user will continue the conversation when the leads respond, which ultimately results into the nurturing of relationships and more customers for the business.

Meanwhile, it has been recently announced in a press release that Kennected is hiring new team members. They are interested in hiring more sales and marketing professionals. While the technology industry is in a state of flux due to the cryptocurrency crisis, the people at Kennected believe that it is the best time to grow

when everyone else is holding back. Thus, anyone who is interested in a career in technology sales and marketing are being invited to check out the Kennected website to find out what it would be like to work for a young and vigorous company. Kennected is number 583 in the 2021 Inc. 5000 due to their 832 percent three-year growth record.

Kennected has been receiving highly positive reviews from clients and currently has an overall rating of 4.4 out of 5 stars on G2. For instance, Jym N. gave them a five star rating and said, ?The upside is that you can do both your lead generation for new prospects and nurturing for 1st-level connections in one place. Plus you can create and publish your LinkedIn posts within the application. When a download is needed of the most responsive, as well as everyone who has connected, the csv download feature is terrific. I haven't found any competitor that offers all of the same features. Nothing to dislike at this point. I'm excited to see the new improvements that they will add to make the application even more powerful. This application works perfectly (and quickly) to refresh my connections with new leads once a year. Even more important, my first-level connections can be nurtured within the application.?

Established in 2018, Kennected is a software as a service (SaaS) company that develops and offers tools for lead generation, education, and automation with the goal of simplifying the marketing efforts of entrepreneurs and business owners. For instance, the company has developed the Lead Flow Mastery education platform that teaches LinkedIn mastery to business owners, including building relationships, copywriting, personal branding, and how to use their revolutionary marketing software. They have also focused on automating the prospecting and outreach process through LinkedIn automation. And they are helping various companies of different sizes to generate leads that will ultimately become their customers with the end result of boosting their revenue.

People who would like to learn more about the LinkedIn enterprise sales tool and how to automate lead generation using LinkedIn can visit the Kennected website, or contact them on the telephone.

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For more information about Kennected, contact the company here:KennectedStephen Twomey(317) 623-4343 201 S Capitol Ave Suite 800, Indianapolis, IN 46225

Kennected

Kennected is the leading platform for generating leads online via LinkedIn. Scale your prospecting automatically, and start spending more time closing deals.

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