



## **Aviation Eyewear Producer, Method Seven, Offering Over \$1000 in Prize Packs To Airshow Fans**

*July 19, 2022*

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EAA AirVenture Oshkosh attendees and aviation enthusiasts could win one of seven prize packs simply for signing up as a subscriber with pilot sunglasses manufacturer Method Seven.

AirVenture attendees, pilots, and aviation enthusiasts could win seven unique prize packs by signing up online as a Method Seven Pilot community subscriber throughout the week-long EAA AirVenture celebration in Oshkosh, WI until July 31, 2022.

Performance aviation optics brand, Method Seven, will be attending EAA AirVenture this July where they will be offering a 20% off on eyewear for Oshkosh attendees.

Jamie Mitchell, Pilot Brand Manager of performance optics designer, Method Seven, said the show special eyewear promotion is just a taste of how Method Seven is celebrating the annual pilgrimage to Oshkosh.

In addition to the show special, attendees and those staying home alike can enter for a chance to win various aviation inspired prize packs themed in the spirit of the event. Prize packs feature Method Seven eyewear gift

cards, aircraft posters, stickers, and assorted aviation merchandise including a custom commissioned artwork by collaborator, BVR. "The prize packs include stickers, artwork, gift cards for pilot sunglasses, and even a throw blanket complete with aviation motif: anything and everything a pilot or airshow enthusiast could ever desire," said Ms. Mitchell.

The performance optics designer is partnering with aviation enthusiasm centered art and design studio, BVR. According to Dylan Wreggelsworth, the artist behind BVR, "Vision, literal and metaphorical, is the main event for Method Seven and BVR. It's even in my studio's name! I'm stoked to work with Method Seven to celebrate both flight and sight at this year's Oshkosh and collaborations over the horizon!?"

EAA AirVenture has been a beloved annual tradition for those in the aviation community since 1953, with Method Seven in attendance since 2016. "Attending Oshkosh every summer is one event we at Method Seven, much like our customers, are always looking forward to," says Mitchell. "Oshkosh allows us to directly connect with our enthusiastic customer base, from airshow performers to first time attendees. We're excited to see everyone again and even more excited to launch this campaign."

Method Seven is offering a 20% off show special for EAA AirVenture attendees in Hangar D Booth 40-41 at EAA AirVenture in Oshkosh, WI July 25-31 2022 9 a.m. to 5 p.m. CDT. Entries will be accepted for the Method Seven x BVR giveaway from July 19th to July 31st 2022 11:59 p.m. PT. Visit Method Seven at AirVenture 7/25-31/2022 from noon to 1 p.m. CDT to meet your favorite Pilot ambassadors. For more details or to enter the giveaway, visit [www.methodseven.com/giveaway](http://www.methodseven.com/giveaway) Winners will be announced August 9th 2022. Follow @methodsevenpilot on Instagram for the latest news and announcements. For additional information, contact Pilot Brand Manager Jamie Mitchell via email [jamie@methodseven.com](mailto:jamie@methodseven.com) or phone 831-205-0250.

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For more information about Method Seven, contact the company here: Method Seven James Cox (831) 600-7455 [customerservice@methodseven.com](mailto:customerservice@methodseven.com) 1010 Fair Ave suite K, Santa Cruz, CA 95060

## **Method Seven**

*Method Seven designs and manufactures stylish eyewear for protection and color balance in extreme lighting conditions like grow rooms and airplanes.*

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