



Book On Bad Advisors And How To Spot Them Released

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Phoenix AZ financial advisory firm Hawkins Advisory, has recently released a new book called 'Bad Advisors.' The book is seen as completely unique, following a style and format that has never been used before in this industry. Full details about the publication are available from <http://hawkinsadvisory.com/ba/>.

Founder of Hawkins Advisory, Robert Hawkins, says: "This book truly has the industry buzzing. It is a tell all book and some have compared it to witnessing a terrible car accident. You don't want to watch it, but you can't turn your eyes away either. Reading this book will leave you fearful of turning to the next page, but you won't be able to help yourself."

Bad Advisors has been written by Rocco DeFrancesco, who is part of the wealth counsel of Hawkins Wealth Advisory. He was inspired to write it due to his experiences within the financial services and insurance industry. His experiences left him reeling, in a bad way, and he wanted to make sure nobody had to fall victim to the terrible practices that are out there.

The book, as such, has been written by a true industry insider. Along with Hawkins Wealth Advisory, he has

interacted with tens of thousands of advisors each and every year through various different tools. This insider knowledge made DeFrancesco feel that the vast majority of advice that is provided to clients could be hugely improved on, with some advice actually being bad.

"The consequences of bad advice is that clients have lost much of their hard-earned money or those who haven't are positioned to lose it during the next stock-market crash," says Rocco DeFrancesco. "What we disclose in Bad Advisors will blow your mind. We disclose the real motivation of many 'bad advisors' and explain in detail why most advisors have built-in biases that taint their advice. I also disclose why many advisors are contractually forbidden from giving clients the best advice (which is the most outrageous part of the book)."

Interested parties can download a free copy of the book from <http://www.hawkinsadvisory.com>. It is recommended that they do so ASAP to protect their financial investments.

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Hawkins Advisory

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