



Lucid Leverage LLC Offers SEO for Marijuana Dispensaries

August 04, 2022

Tempe, AZ - August 04, 2022 - PRESSADVANTAGE -

Lucid Leverage LLC, an SEO agency in Tempe, AZ, is offering SEO services for medical marijuana dispensaries and providers of CBD products in Tempe and neighboring areas. Most businesses today already understand the value of high quality SEO. SEO is vital for getting traffic from Google and in social media sites in an organic manner. However, MMJ and CBD businesses are unique in that Facebook, Google, and YouTube don't permit PPC campaigns to be run for them. Fortunately, Lucid Leverage can provide help in the marketing of both CBD and MMJ businesses due to their extensive experience in this niche. There are buzzwords and unique characteristics for any industry but medical marijuana dispensaries and CBD oil websites are unusual in that most other SEO companies are not willing to offer their help due the controversial nature of their products. This is where Lucid Leverage comes in for such businesses in Tempe and throughout the country.

Chris Quintela, owner and Founder of Lucid Leverage LLC, says, "The professional team at Lucid Leverage has both the knowledge to do SEO techniques effectively and the realization of the specific buzzwords and features of the CBD and MMJ (medical marijuana) dispensaries industry. There are some unique factors which enter into preparing search engine optimization for CBD websites and dispensaries. Because of the

nature of the main products, careful attention must be paid to the legalities of the wording as well as of the offerings themselves. While the dispensaries may understand some of the limitations, it is up to the digital marketing firm to display the cannabis products in a way that demonstrates compliance with the laws and statutes while still getting the improved and sustained visibility on organic Google search and social media including YouTube.?

For MMJ and CBD businesses, a descriptive explanation of the features of the products they are offering is vital, whether the purchase is done through one of the licensed marijuana dispensaries or through cannabis e-commerce within a CBD online store. The form of the product is one of the essential factors that need to be presented, such as whether the product is vape juice, flower, pre-rolled joint, etc. Meanwhile, CBD oil is another popular product that can be sold through dispensaries and online stores. The form of MMJ and CBD oil which is bought will be dependent on the intended use and the legalities that may be present for each particular state in the US.

It is also important to note that customers would want to find information regarding the cultivation of the plants which form the basis for the products offered in the dispensaries. Discussion of applicable cultivation techniques will include details regarding how the organic medical marijuana is environmentally friendly in the manner that it is grown. The information on a website will also need to indicate the level of THC and CBD in the plant inventory. In addition, customers would also be interested in the purity of products. Because the marijuana plants are to be used as medicinal products, purity is critical. Cleanliness throughout the entire growing and packaging process will need to be described on the website, which will help to encourage buyers to trust the seller and either purchase CBD online or medical marijuana through the business? state sanctioned dispensary.

Founded in 2015, Lucid Leverage LLC is a digital marketing agency that specializes in providing services for SEO, online reputation management, YouTube marketing, and social media marketing, across the US, UK, and Canada. Their team of professionals have many years of experience in working with the biggest companies and they are experts in the web hosting and Internet marketing industry. Their experts have been providing SEO services since 2005 and both their partnerships and experience in Phoenix, New York City, and Los Angeles, have allowed them to develop highly effective digital marketing strategies that allow their clients to have a strong presence on the search engine results, even for small businesses.

When in need of SEO for marijuana dispensaries and CBD products in Tempe, businesses can check out the Lucid Leverage website, or contact them on the telephone or through email.

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For more information about Lucid Leverage LLC, contact the company here:[Lucid Leverage LLC](#)Chris

Lucid Leverage LLC

Lucid Leverage is a digital marketing agency specializing in online reputation management (ORM), search engine optimization (SEO), YouTube marketing and social media marketing across the USA, Canada and the UK.

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