

## **WeeSprout Launches Reusable Baby Food Pouches**

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Memphis, TN based company, WeeSprout has announced the launch of a reusable food pouch for babies. Nature's Little Squeeze reusable food pouches give parents the convenience of baby food pouches and peace of mind of knowing what exactly is inside the pouches.

"Baby food pouches are certainly a convenient way to feed our children," states company spokesperson Brandon Wells. "However, with recent news about recalls on popular baby food pouches for mold and other contaminants this makes us nervous about the quality of the contents in the store bought pouches."

Recent news reports, such as the one found at http://www.parents.com/recipes/scoop-on-food/recall-alert-your-applesauce-pouches-may-contain-mold/?soc src=parentsfb\_20151015200100, have alerted parents to the dangers of purchasing many store bought pouches due to contaminants being found in the pouches. Wells explains that this is the reason for the reusable pouches; to offer parents the same convenience without the same worries of mold and other harmful contaminants ending up in baby's food.

Parents can fill the reusable baby food pouches with their own homemade baby food or with other known wholesome baby foods and then give them to their children with the peace of mind of knowing the contents

are healthy and fresh. Since the pouches from WeeSprout are reusable, this also saves money and natural resources compared to the single use pouches found in the grocery stores.

Customers are finding the pouches very beneficial, and have begun offering feedback on the newly released product. "I love this product. Kids love eating and drinking out of pouches, but there are a lot of hang ups with store bought pouch foods. There have been reports of spoiled, molded foods because the pouch food is much more perishable. This product really gets around that. The kids get the fun food pouches to eat from and we adults get to control what they're eating and wash the pouches out to use again. I also love the fact these are reusable so there won't be so much waste like in the single-use store bought pouch products," states customer Angel D.

Parents interested in learning more about the pouches can see them at WeeSprout's official website.

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## WeeSprout

A family owned business, producing natural, eco-friendly products that are healthy for your wee sprout and healthy for the planet.

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