

## London Photographer Launches New Commercial Photography Service

November 16, 2015

November 16, 2015 - PRESSADVANTAGE -

Bing Digital, a business in London, United Kingdom, are proud to announce that they have launched a new commercial photography service. This service also includes product photography and aerial videography. They encourage businesses to get in touch as soon as possible to discuss their requirements.

"Sometimes, in business it is acceptable to do things yourself, but this is not true for photography," says Jon from Bing Digital. "In fact, it is all too easy to spot an amateur photograph, particularly because consumers are becoming increasingly critical with what they are presented with. This is why it is vital to enlist the services of a professional photographer like ourselves, who can make those special shots truly come to life."

Through product photography, consumers are able to see the details that are involved in a certain product. As such, they are able to take an image and turn it into a marketing tool. They understand the affects that photography have on a business as a whole and they use their knowledge of things such as composition, perspective, aperture and lighting to create the kind of images that are telling a brand story.

Those who have used the business in the past have been full of praise about the results. "They say a picture

paints a thousand words and that is exactly what Bing Digital was able to do for me," says one happy customer. "They were able to showcase our product as it was, and the return on investment that we experienced was really good as well. I wholeheartedly recommend people use Bing Digital for their product photography and other commercial photography needs."

Aerial videography is one of the latest forms of technology used in advertising and marketing. It is completed using drones with cameras, which are then directed to take images of businesses or buildings. This is strictly regulated by the Civil Aviation Authority, as it should be to protect the privacy of people, and Bing Digital is fully compliant with their rules and regulations. Through this type of advertising, a business can truly show itself from a different angle and a whole new perspective.

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For more information about Bing Digital, contact the company here:Bing DigitalJon020 8629 1032kent@bingdigital.co.uk86-90 Paul StreetLondonEC2A 4NE

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