Los Angeles Luxury Furniture Retailer Modern Resale Launches New Online Store

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Los Angeles-based luxury furniture retailer Modern Resale has launched an all-new website featuring its unique line of preowned high-end, yet attainable, designer furniture. The company?s new website makes it easy for its discerning clientele to peruse products from top European and international furniture brands wherever they choose.

Established in 2012, Modern Resale sought to make modern furniture designs from top global brands more accessible to American consumers. The founders of Modern Resale, Stacia Vinar, and Sarah Whipple use their combined experience of over 30 years in the high-end furniture and design industry to carefully select pieces that are being put on the secondary market by high-net-worth clients and make them available under one roof for Los Angeles and Palm Springs residents to explore.

The new Shopify-powered website has a minimalistic responsive design that puts the store?s inventory front and center for its clients to browse through in its entirety, effortlessly. Visitors who find an item they have their heart set on can also order it directly from the website. The website is also augmented with adjustable profiles that make it a breeze to use for those with accessibility issues.

Website visitors can shop by collections such as New, Staff Picks, Reduced, Vintage, Palm Springs, and Previously Sold. Those who know exactly what they are looking for, can shop for items by types such as Furniture, Lighting, Accessories, Sofas, Chairs, Tables, Bedroom, Storage, and Outdoor or based on their placement in any of the rooms of the house such as the Living Room, Dining Room, Bedroom, Kitchen, Office, and Outdoors. Readers looking for offerings by specific brands can narrow down their selection to inventory from manufacturers such as B&B Italia, Cassina, Ligne Roset, Herman Miller/Knoll, Minotti, and Flos. Readers can also follow the Modern Resale Instagram page to stay updated with the new products it adds to its inventory.

When they arrive on the brand-new Modern Resale website, visitors are greeted by listings of new arrivals for the week, staff picks, items being offered at reduced prices, featured products, and products from the currently featured brand. All product listings conveniently mention the number of items of the product in stock, the name of the product, its brand, its original price, and the sale price, if any.

Every item for sale on the Modern Resale online store also comes complete with a detailed description of the product, pictures of the product from multiple angles showcasing all its features, exact dimensions to let buyers compare measurements, the list of materials that have been used to manufacture the product, its current condition, available shipping options, and the company?s return policy.

A spokesperson for Modern Resale talks about how the new website can help those looking to upgrade their home décor by saying, ?Visiting any of our physical locations is the best way to get a feel for our curated collections. It lets you effectively visualize the scale of the furniture to determine exactly how it will adorn your home and to feel its materials to experience its superior craftsmanship. However, we also understand that not everyone can spare time out of their busy schedule to make the trip. For those clients, we have designed the website to deliver a pitch-perfect shopping experience. Moreover, the selection at our Los Angeles and Palm Springs locations can be so overwhelming that it can benefit you to look at our offerings online to make a shortlist of the items that you are truly interested in. Visiting the website is also a great way to keep updated with the wonderful items that we procure on consignment from luxury properties in and around the Greater Los Angeles area. We also meticulously photograph each item we have and create detailed listings to ensure you have all the information you need to make the right choice about your home?s décor.?

Readers can contact Modern Resale for inquiries at (310) 838-3800 or follow the Modern Resale Pinterest page to stay updated with the company?s furniture offerings.

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For more information about Modern Resale, contact the company here:Modern ResaleSarah Whipple(310)

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Modern Resale

Modern Resale, a designer furniture store in Los Angeles, CA, sells new designer furniture and preowned designer furniture, designer lighting, and designer beds, designer sofas and designer furniture accessories.

Website: https://www.modernresale.com/

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