

# These are Australia's Most Comfortable Work Pants says Form Workwear

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Australia based workwear brand Form Workwear has declared they offer Australia's most comfortable work pants for tradesmen. The tradie-led company was created specifically for the day-to-day demands of Australian tradies. They are available online at [formworkwear.com.au](http://formworkwear.com.au) and at a range of local workwear stores.

The brand has created several innovations to improve the comfort, longevity and durability of what their customers expect out of their work clothing. One example that's unique to Form Workwear are their work pants that have "reversed fabric" so the softer side of the fabric is on the skin. The pants are available in navy, khaki or black. Learn more about the reverse-engineered work pants at [formworkwear.com.au](http://formworkwear.com.au).

Company founder Liam adds, "The everyday workload of a tradie is hard enough without having to wear uncomfortable, stifling workwear. As a tradesman myself, I know what I want out of my gear. So I went ahead and made my own. It turns out I might have made Australia's most comfortable workwear." He added, "Everyone loved the prototype so much, I knew that I had to start a business. The initial response has been so good that tradies are spreading the word about the quality of our gear that they can feel good about recommending to their mates.?

Form Workwear offers a wide variety of workwear, including but not limited to shirts, quilted flannels, pants, shorts, hoodies, t-shirts and jackets for men. Inspired by the Aussie tradesmans attention to detail, the brand is focused on the fine details that make Form Workwear more comfortable than the average work wear.

Liam says, ?At Form Workwear, we build our workwear for the building site, not for catwalks. We are obsessed with comfort, and I think we've truly created Australia's most comfortable work pants.?

Form Workwear is available at some retail stores at this time, as the brand hopes to grow its retail footprint

while it engages its customers on the platforms they use most such as Instagram and Facebook.

Those who want to learn more about Form Workwear and their brand new line of clothing should visit their official website [formworkwear.com.au](http://formworkwear.com.au) to shop online. First-time buyers can save 10% on their first order by submitting their details online.

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For more information about FORM WORKWEAR, contact the company here: FORM WORKWEAR [Liamgetform@formworkwear.com.au](mailto:Liamgetform@formworkwear.com.au) Melbourne, Australia

## **FORM WORKWEAR**

*Form Workwear is Australia's Most Comfortable Workwear. Workwear designed for on-site, not a catwalk. Made tough for Australia's hardest workers. With an attention to detail only a tradie can appreciate.*

Website: <https://formworkwear.com.au/>

Email: [getform@formworkwear.com.au](mailto:getform@formworkwear.com.au)



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