



N Kairos LLC Brings Power of Positive Publicity to Small Businesses Nationwide

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N Kairos LLC, a Virginia-based business promotion company, creates press release campaigns to spotlight and increase the visibility of local businesses. Interviewing each respective business owner enables them to generate a proprietary strategy custom-tailored for every business.

Journalists and news editors from local and national media outlets are searching daily for newsworthy information. A team of professional writers create story lines that capture both the attention of these media outlets and the interests of their readers. These articles feature special events, awards, new product or service development, notable accomplishments, community involvement and charity support.

“Large corporations have relied on multiple news releases monthly and even weekly for many years in addition to traditional advertising,” states Bud Trenum, co-founder of N Kairos. “This ‘Positive Publicity’ must provide a significant ROI that satisfies the Board of Directors and their shareholders or they wouldn’t continue to do it as they have for decades.”

Most small and medium-sized businesses are unaware of the many benefits that a uniquely-crafted press

release campaign can provide. While everyone agrees concerning the value of word-of-mouth referrals across virtually all businesses and enterprises, very few realize that third-party endorsements in print can be seen as ?word-of-mouth on steroids.?

N Kairos LLC offers comprehensive interviews for interested parties who want to learn more about how a news release campaign can impact a business, a practice, or a non-profit. The company can be contacted at <http://www.nkairos.com/contact-us/>.

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For more information about N Kairos LLC, contact the company here: N Kairos LLC
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N Kairos LLC

N Kairos uses various highly effective digital marketing methods and business promotion strategies to move their clients from relative obscurity online into the spotlight• where they are easiest to find.

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