

# Method Seven's Range Of High Quality Polarized Sunglasses Are Perfect For Outdoor Enthusiasts

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Method Seven, a specialty optics company that focuses on meeting the eyewear requirements for growers, pilots, and outdoor enthusiasts, is offering a range of high quality polarized sunglasses for a wide spectrum of professional and casual needs.

Sunglasses do a good job of reducing the intensity of the light reaching the wearer's eyes. They make for a pleasant experience when the wearer is outdoors or needs to spend a lot of time in bright environments such as under the glare of grow lights or inside an aircraft cockpit. Most sunglasses also offer 100% UV protection which means they block out the radiation that is known to be carcinogenic.

However, regular sunglasses are not good at preventing the glare from light that gets reflected off horizontal surfaces such as snow, water, or metal. Such light is said to be "polarized." Polarized light is dangerous as it has an intense glare that can be distracting at best and, in the worst case, can cause the wearer to lose focus. Polarized sunglasses come with a chemical coating that corrects the polarization of the light and dramatically reduces the glare. Polarized sunglasses also improve clarity, give a more accurate portrayal of colors, and reduce eye fatigue.

Method Seven uses SUN polarized lenses that further improve upon traditional polarized sunglasses, the latter of which tends to filter too much light leading to haziness and poor color fidelity. From its website, Method Seven claims its SUN polarized lenses give wearers the "clarity, contrast, color, and sharpness they need for growing, driving, trail running, mountain biking, and other outdoor activities." Moreover, Method Seven's SUN polarized lenses also eliminate the rainbow and checkerboarding effects that are typically experienced by users of regular polarized glasses when viewing phone screens or digital displays.

Method Seven's current offering of SUN polarized sunglasses includes the Resistance 2, Lennox, Coup, Evolution, Citadel, Wasabi Edition Evolution, Experimental Edition Evolution, and Mendo Dope Evolution

Camo. Method Seven's polarized sunglasses for women are called Lennox. The women-specific frame is designed to fit smaller faces while still providing plenty of coverage. The premium build quality of the aesthetically pleasing frame is attributed to its Italian hand-tooling. The primary material used in its body is acetate, the material of choice for luxury eyewear brands, which is widely regarded as a "sumptuously rich and smooth material".

James Cox, CEO of Method Seven, talks more about the design inspiration for the Lennox sunglasses by saying, "We named this frame after Mary Lennox, the transformational character from the book, *The Secret Garden*. In the early 20th century English novel, Mary's feminine spontaneity and grace re-energize a household after years of melancholy. We believe that the women who take pleasure in contributing to the industries that we primarily serve with our eyewear, such as outdoor sports, gardening, aviation, and cannabis, play a huge role in making their respective domains of expertise more inclusive and welcoming to all. The Lennox frame has been designed to embody the spirit of these enterprising and trendsetting women. We hope that you like the design of the glasses and they will transform your view on what you are passionate about and compel you to give your best at it every day."

Apart from its range of SUN polarized sunglasses, Method Seven also offers eyewear with Crystal HPS (High-Pressure Sodium) lenses, Full Spectrum LED eyewear, Metal Halide grow glasses, Ceramic Metal Halide (CMH) or Light Emitting Ceramic (LEC) grow glasses, and magenta spectrum (blue + purple) LED grow glasses.

Method Seven offers free shipping and returns on all domestic orders. Its generous 30-day return policy ensures that all customers are left 100% satisfied. To further extend its dedication to customer satisfaction, the company also offers an industry-standard warranty and forever policy on all its products. As of the time of writing, website visitors can also join the Method Seven community to become eligible for a 10% discount on the store's offerings.

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For more information about Method Seven, contact the company here: Method Seven James Cox (831) 600-7455 [customerservice@methodseven.com](mailto:customerservice@methodseven.com) 1010 Fair Ave suite K, Santa Cruz, CA 95060

## **Method Seven**

*Method Seven designs and manufactures stylish eyewear for protection and color balance in extreme lighting conditions like grow rooms and airplanes.*

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