GIVE THE Gift of Scent

Cool Gift ideas, Subscriptions, Bundles and Mystery Boxes Await...

Gift of Scent Launches His and Her Gift Product Section For Their Online Store

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The Gift of Scent, a seller of scented products like aromatherapy diffusers and wax warmers, is pleased to announce that they have curated gift bundles on their newly relaunched website for anyone looking for the perfect gift for a special someone or casual acquaintance in their life. The Pflugerville, Texas based company divided the gift bundles into ?for him? and ?for her?, based on the idea that men and women enjoy specific scent profiles according to their gender.

The company has curated gift bundles specifically for him and for her. Both sets of gift bundles include 3 bundle options, each tailored to a specific arena in life where a person might want a little olfactory boost: for both men and women, there is a gift bundle for travel, a gift bundle for the car, and a gift bundle of scented products for the home, especially for carving out an intensely personal space within the home.

On the Gift of Scent online store page for ?Gifts for Him?, the company explains that they know how men

don?t like to put just any fragrance into their sacred spaces, such as their mancave or their car. For this reason, the company has selected woodsy scents for their gift bundles for him, such as basalm, oud, sandalwood, clary sage, and evergreen. Meanwhile, the gift bundles that Gift of Scent has assembled ?for Her? were designed to create ?a vibrant, positive, associative trigger?, working off the ways smell is the closest sense to memory and emotions. The fragrances chosen for the gift bundles for women contain ?subtle, refined, balanced aromas she?ll love? for home, driving and traveling.

The travel gift bundles are perfect for taking on the go, each including a USB powered Aromatherapy Essential Oil Diffuser, an Aromatherapy Fan Diffuser, and the oils and refills necessary for those diffusers. The ?Nomad, Wherever You May Roam - Travel Bundle for Him? also contains a Plugables ScentSlide Night Light Diffuser and several fragrance wafers and replacement felt pads for that. Meanwhile, the ?Chic On-The-Go - Travel Bundle for Her? includes and Aromatherapy Scent Pendant for the ultimate portable fragrance experience. As the primary descriptions suggest, the fragrances in the travel bundle for men include such woody scents as Evergreen, Exotic Teak and Clary Sage, while the travel bundle under ?Gifts for Her? includes floral, fruity scents - rose, geranium, lavender, peachy pears, clean sheets, and spring breeze.

To help gifters with different budgets find the perfect gift for the Him or Her in their life, the gift bundles are priced at varying price points, with the automobile bundles available for a less expensive gift, and the travel and home bundles as more generous options. The home bundles include a wood grain Teardrop Ultrasonic Diffuser, which is an excellent option for introducing essential oils and a little bit of humidity into a room.

The home gift bundles also include Plugables Electric Home Fragrancers and refills. The ?Man Cave Mood - Home Bundle for Him? includes an Arctic Wolf style Plugables diffuser, and refill bottles in Pine Grove and Spiced Vanilla. Each bottle is designed to last 30 days. Meanwhile, the ?She Shed Retreat - Home Bundle for Her? offers three Plugables Fragrancers and refills, with the Moroccan Lantern, Floral Medallion, and Platinum Dolphin designs. The refill bottles come in Green Tea, Fresh Cut Melon, and Sea Breeze scents.

The Gift of Scent Online Store is on Shopify, making it easy for customers to browse their products and order their favorite scents and gifts for him or her. The company recently launched a Subscribe & Save collection, to make ordering refills simple and more affordable for their regular customers. They also offer Surprise Mystery Boxes, in regular and Supreme sizes, which include a bundle of assorted products that are bound to be a delightful surprise for whoever opens them. The Gift of Scent has a variety of fragrance products, diffusers, and refills just waiting to be discovered on their website and readers are encouraged to check them out without further ado.

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The Gift of Scent

The Gift of Scent offers an innovative selection of fragrance products ranging from electric aroma diffusers for home, office or travel, candles, aromatherapy & essential oils, as well as fragrance products for bath, body and more.

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