Chicago Website Design SEO Company Celebrates 15 Years of Dominating Search Engine Results

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Chicago, Illinois - August 25, 2022 -
Chicago Website Design SEO Company (CWDSC), a search engine marketing agency, is proud to announce that they are celebrating 15 years of driving more qualified traffic than any source online. In a previous recent press release, CWDSC was also proud to announce that they have been found on the top of search engine optimization keywords in Chicago for the past 12 years, which implies that there has been much interest about the digital marketing agency that also offers lead generation, reputation management, and web design services. One of their key services is providing done for you (DFY) websites for small businesses. What distinguishes them from other web designers is that they offer websites that have been customized based on the targeted audience of the customer?s company according to the keyword research they have conducted. In this scenario, the writers and web designers work together to create the website only after a comprehensive competitive analysis has been done.

Jack Lombardi, founder of CWDSC, says, ?After nearly 1000 websites built, our team knows what it takes to create a website that will not only impress visitors, but convert them into paying customers. The most important key to building a lead generating website is putting SEO as a forethought, not an afterthought. Our systematic approach begins with keyword research to get your business in front of people searching Google

for the services or products you provide. All of our web designs follow Google best practices and incorporate white hat tactics keeping your website safe from Google penalties.?

The distinguishing features of the websites they design for customers include: on-page SEO; email services; logo creation; responsive website ? mobile & tablet friendly; high converting content; and call tracking. They want to emphasize that unlike the typical web designer that creates custom websites that fit what the client believes is cool and trendy without considering marketing, they create websites based on metrics.

Chicago Website Design SEO Company offers local SEO as one of their key services. This is the kind of SEO that is needed by a local business to connect with potential customers near the business. This is important because of the more than 10 billion distinct searches done in the US every month, over 40 percent of those queries are searches for nearby businesses. Local SEO takes advantage of this. Their SEO specialists are knowledgeable and experienced in building strategies that will result in the company standing out from the competition and having a high ranking for its targeted localized keywords. Customers who search for a local business are usually ready to make a purchase or to do business, which means that these leads are likely to buy and contribute to the growth of the business.

The local SEO strategy used by CWDSC will ensure that the business will have a strong online presence. This is vital because approximately 50 percent of people who search for a business using their smartphone will visit the business within a day. And around 34 percent of those who search for a business using a computer or a tablet will visit the business within a day. The strategy focuses on those people who can actually pay the business location a visit. And content on the website is also essential. They will also pay attention to the content, which may include text, images, videos, keywords, and links.

Established in 2008 by Jack Lombardi, CWDSC has grown into one of the leading search engine optimization companies in Chicago and other major cities in the United States. While its headquarters is found in Chicago, it has offices in seven other major cities and provides their services to 76 towns. The company has a team of four full-time workers, each one a specialist in their work and their combined work experience is more than 25 years.

Those who need SEO services can check out the Chicago Website Design SEO Company website or contact them through the telephone or via email. Those who want to know more about the company can check out the latest CWDSC press release.

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For more information about Chicago Website Design SEO Company, contact the company here:Chicago Website Design SEO CompanyJack Lombardi(312) 448-8310jack@bizngine.comChicago Website Design SEO Company10 S. Riverside Plaza#875Chicago, IL. 60606(312) 448-8310

Chicago Website Design SEO Company

Chicago Website Design SEO Company is a full service digital marketing agency.

Website design, SEO (search engine optimization) and digital ads are our core services, which include reputation management but not limited to.

Website: https://chicagowebsitedesignseocompany.com/

Email: jack@bizngine.com

Phone: (312) 448-8310

