



## **Brett Manning's Singing Success Launches The How To Sing Rock Program**

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Singing Success and Brett Manning Studios is a voice training studio and a comprehensive line of voice training products founded by world-renowned vocal coach Brett Manning. They have announced the launch of 'How To Sing Rock?', the first in a series of soon-to-be-released genre-oriented training programs that are designed to help students rise to the top of their field in a particular genre of music. The waiting list to be notified of this new course launch can be accessed by signing up through the contact form on the website.

According to an April 2022 CBS News poll, rock music was the top choice for Americans among the seven most popular musical genres. It came in first at 32%, far ahead of the other two most listened to types of music, namely pop music (15%) and hip hop music (14%). In 2018, the online music streaming platform Deezer found in a survey that rock music is still the most dominant music genre when it comes to sales of traditional media such as vinyl.

Rock is also seeing a resurgence due to the growing number of A-list pop singers crossing over into this diverse genre. Well-known artists such as Halsey are launching new albums with a more rock-dominant sound. Lynn Gvnn, lead singer of the rock band PVRIS and student of Singing Success, had their song

included in the "Arcane: League of Legends" series and is seeing a massive increase in their number of streams. Machine Gun Kelly, who started his career as a rapper, has also returned to the scene with more of a pop-punk style.

Singing Success reports that it has received a lot of customer interest in seeking voice training specific to the genre. As one of the most prominent vocal coaches in the music industry, Brett Manning commented on this renewed interest in better understanding the vocal proficiency required for rock music by saying, "One exciting thing about rock is that it is the most demanding genre there is."

To meet this rising student demand in a package that lives up to the studio's reputation of providing the most cutting-edge voice education, Singing Success has launched the How To Sing Rock program. Since mastering singing for the genre requires immense athletic vocal skill, and due to the amount of practice, studio sessions, and live performances that rock artists have to fit into their schedule, many rock singers deal with strained, fatigued and damaged voices. The How To Sing Rock program addresses this concern by also giving its students the tools to avoid long-term voice damage.

Singing Success' flagship vocal training program "Singing Success" has sold over 75,000 programs worldwide and is a best seller. In 2015, Brett deconstructed his program and nearly doubled its content and released what is now the cornerstone product "Singing Success 360" (SS360) which has been systematically designed after more than 25 years of research and development. Currently, the program has over 10,000 monthly subscribers who are increasing their vocal power and learning other skills essential to becoming compelling and world-class singers such as adding octaves to their vocal range, erasing their "break" by training the elusive mixed voice register, and bringing out each singer's unique sound through style coaching. As of the time of writing, the SS360 course can currently be accessed online for just \$30 per month or for \$67 per month as a part of the "VIP Membership," which grants access to all of the online courses the studio has to offer.

Brett Manning has also announced his intention to integrate his vocal training school more closely with the music industry. To help its students find the best opportunities in the industry, Singing Success has begun hosting showcases to highlight its top vocal students and to connect them to record labels, publishers, booking agents, and managers. Soon, after the release of "How To Sing Rock", Singing Success will also release the "Classical to Commercial" training program that is aimed at helping classically trained singers master a commercial singing style.

Brett Manning is one of the most sought-after vocal coaches in the world. He's worked with Miley Cyrus, Leona Lewis, Taylor Swift, Keith Urban, John Michael Montgomery, Hayley Williams of Paramore, Michael Barnes of Red, and many more. Brett and his coaches have had countless singers on American Idol, The Voice, America's Got Talent, X-Factor, and other international artists on these same shows and more. His

clients have won 46 Grammys, 27 CMAs, and 23 AMAs and have gathered over 500 billion views on YouTube alone.

Readers who want to stay updated with news and announcements from Singing Success about the availability of the How To Sing Rock program are urged to follow the Nashville vocal studio's Facebook page.

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For more information about Singing Success, contact the company here: Singing Success Brett Manning (615) 866-1099 support@singingsuccess.com Singing Success 1301 16th Ave S Nashville, TN 37212

## Singing Success

*Brett Manning, (President & Founder of Singing Success), is one of the most sought-after vocal coaches in the world. He's worked with Miley Cyrus, Leona Lewis, Taylor Swift, Keith Urban, and more. His clients have won 46 Grammys, 27 CMAs, and 23 AMAs .*

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