Chicago SEO Company Has Been the Leader in SEO Keywords for 12 Years

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Chicago Website Design SEO Company (CWDSC), a digital marketing agency, is proud to reveal that the company?s name has appeared at the top of the list of keywords for those looking for a search engine optimization company in Chicago for the past 12 years. This means that the company, which helps to design websites for small businesses, has attracted the greatest number of businesses interested in their services. This is basically the kind of service that they can provide for their clients. They will develop a lead generating website for the client and their systematic approach will start with keyword research that will allow the business to be in front of their target audience. And they ensure that they will always use white hat techniques and comply with Google best practices to avoid Google penalties.

They can do everything that is needed for the business to have a website that generates leads through the technique of ranking high in Google search. After having built almost 1,000 websites for small businesses, CWDSC has the appropriate knowledge and experience in creating a website that is not just attractive but will also convert visitors into paying customers. They will handle various key elements of the website, particularly in terms of SEO, such as: logo creation; email services; on-page SEO; a mobile friendly and responsive website; call tracking; and high converting content.

They have experience in designing various professional websites, such as: attorney websites, photographer websites, accountant websites, dentist websites, professional services websites, pain clinic websites, medical practice websites, and chiropractor websites. They have also designed contractor and construction websites, such as: plumber websites, contractor websites, roofer websites, HVAC websites, and home remodeling websites.

There are a number of things that differentiate the web design and SEO services provided by CWDSC compared to other providers. It is important to note that unlike other web designers who simply base the design of the website based on what the client believes is what is cool and fashionable. In contrast, when CWDSC designs the website, this would be based on metrics and keyword research and their designers and writers collaborate in coming up with a competitive analysis. The problem with websites that have been designed without considering metrics and keywords tend to have high click through rates (CTR). A high CTR is an indication for Google that the website is not the best result for its users and Google will reduce their rankings. Furthermore, CWDSC will focus on achieving a responsive website design that allows those who are using mobile devices, such as smartphones and tablets, to view the website properly on their smaller screens. It is vital to have a responsive website because more and more people are depending on their mobile devices to do their searches.

CWDSC builds websites that are lead generation systems for clients. These websites are built from the bottom up, including but not limited to: website design; content writing; lead funnel; search engine optimization; email sequence writing; pay-per-click (PPC) set up and management; and reputation building.

Their process in developing the sales lead generation system for the client is made up of several steps. The first step is to look for the appropriate and profitable keywords. Second, they will build or update the website to reflect the keywords chosen for expectation management. They will also repair or build online reputation. Next, they will optimize the website. And they will perform off-page SEO for the keywords they found to be best for their products or services.

Started in 2008 by Jack Lombardi, CWDSC has become one of the top search engine optimization companies in Chicago and other key cities in the country. While its headquarters is located in the city of Chicago, it has offices in seven other major cities and offers their services to 76 towns. The company has a group of four full-time professionals, each one a specialist in their type of work and their combined work experience is over 25 years.

Businesses that require SEO services can go to the Chicago Website Design SEO Company website or contact them using the phone or through email. To learn more about the company, people can read the latest CWDSC press release.

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Chicago Website Design SEO Company

Chicago Website Design SEO Company is a full service digital marketing agency.

Website design, SEO (search engine optimization) and digital ads are our core services, which include reputation management but not limited to.

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