

The Iconic Agent ? Announces a Free Workshop Teaching How to Sell New Construction as a Realtor

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Riverview, Florida - September 06, 2022 -
Damon Greene, Founder of The Iconic Agent, and Nathaniel Crawford, a Top South Florida Broker & Founder of Black Luxury Realty, have announced the September 5 -Day Virtual Luxury New Construction Buyer Attraction Workshop where they?ll reveal the R(D)+Z+B=$ formula used to attract new home buyers.

This FREE 5-Day Buyer Attraction Workshop will take place from September 12th through September 16th, 2022, at 7 pm EST daily. This event will be live streamed on Facebook, on the New Construction Marketing Ideas community page. Using the R(D)+Z+B=$ Formula Realtors have sold over an additional $100 million in real estate over the past 2 years alone, even during the pandemic.

?Real Estate agents are told, and believe many misconceptions. Like they need a bunch of leads. This just is not true. Realtors do not need leads they need buyers and sellers...PERIOD. They need quality leads that they can convert with minimum effort and selling. With the R(D)+Z+B=$$ formula we teach agents how to get quality leads that turn into buyers and sellers. Basically, we teach how to sell new construction as a realtor?

says Damon Greene.

The 5-Day Workshop will be divided into 2 tracts, Training and VIP. The attendees will learn the tactics for locating in-demand communities that will provide a steady flow of buyers and sellers, they will learn how to build a valuable pipeline by attracting their ideal Luxury, New Construction, and relocation clients.

Attendees will also be exposed to interviews with Iconic Agent clients that are using the Formula and all attendee's questions will be answered by Nate and Damon in the Exclusive VIP sessions. The goal of this free 5-Day Challenge is to expose Realtors to the opportunity to attract New Construction and Luxury New Construction Buyers in any market, regardless of their experience level.

?Over the last two years, the market has been crazy. Agents have been dealing with multiple offer scenarios, and buyers paying up to $100k over the asking price for homes in the resale market. New construction is now the only option for many markets across the country because there?s limited resale inventory. We have mastered the process of attracting New Construction Buyers and there are zero other trainings out there with the proven track record we have,? adds Damon Greene.

Real estate agents can learn more about new construction buyer lead generation and get details to sign up for the virtual 5 Day New Construction Buyer Attraction Workshop At: https://theiconicagent.com/ncmm-5-day-challenge-page/

The Iconic Agent was founded by Damon Greene in 2017. Damon?s goal is to educate real estate agents on digital marketing and show them new ways of attracting quality clients. Greene?s Iconic Agent Clients have seen massive success. Greene has helped his clients earn well over $100 million in additional sales in just the past 2 years. His passion is helping real estate agents win and see their full potential.

Nathaniel Crawford is the Broker of Black Luxury Realty, a real estate brokerage dedicated to bringing absolute satisfaction to their clients. They have an efficient all-star team dedicated to making to buying or selling process as smooth and clear as possible. Combined with his peerless work ethic, his passions for marketing, real estate, and helping people have allowed Nathaniel to consistently help clients achieve their real estate goals.

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The Iconic Agent

We help realtors feel more confident in growing their businesses by exposing them to proven systems that allow them to tap into any residential new construction market.

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