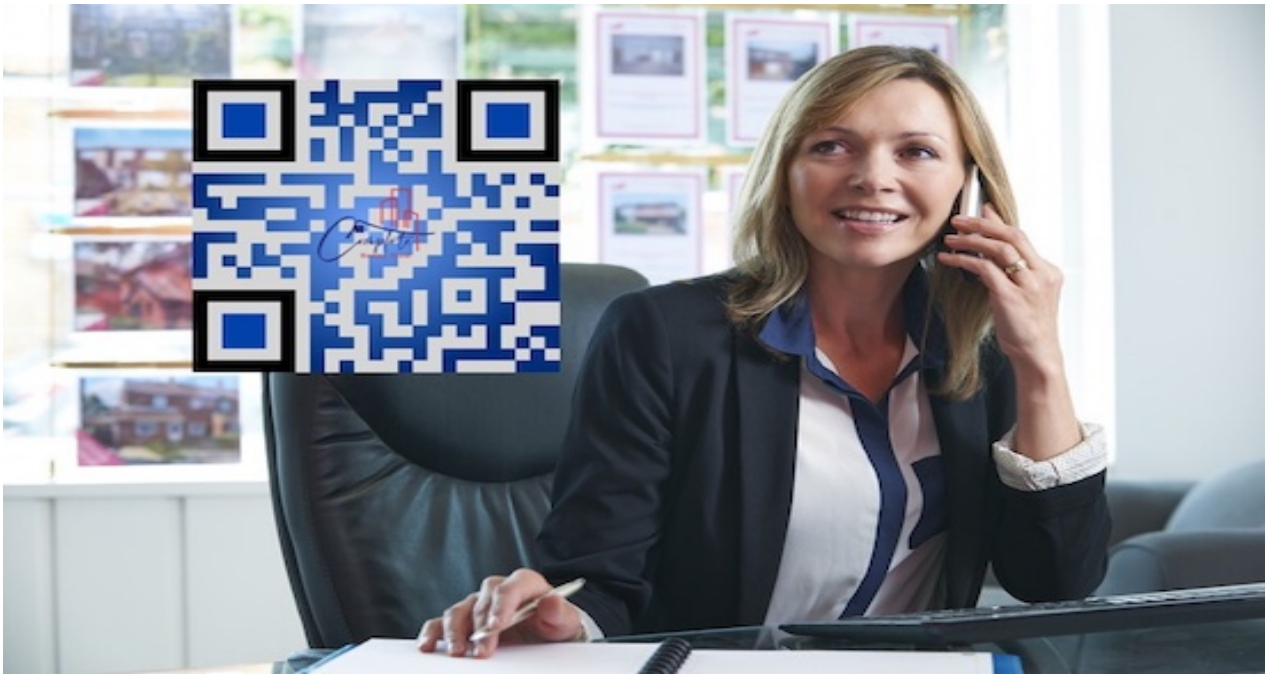

Ken Mandich From Marietta, Georgia Is Offering Tips On How To Find A REALTOR

September 14, 2022

Marietta, Georgia - September 14, 2022 -
Georgia REALTOR® and Team Leader at Complete Realty Team, Ken Mandich is providing tips on how homeowners and commercial property owners should go about picking a real estate agent or broker to represent them.

A REALTOR® is a member of the National Association of Realtors (NAR), a century-old American trade association with over 1.4 million members who work in the nation?s real estate industry. The term REALTOR® is a federally registered collective membership mark that identifies a real estate professional who subscribes to the NAR?s strict Code of Ethics.

All real estate professionals have to be licensed by the state to serve their customers. However, not all licensed real estate agents or brokers are REALTORS®. According to statistics from the Association of Real Estate License Law Officials (ARELLO), of the over 3 million people who hold active real estate licenses in the country, only a little over half are REALTORS®. If a real estate agent or broker claims to be a REALTOR® and they don?t have the proof to back it up, they are engaging in fraud.

The criteria that an applicant has to meet to become a member of the NAR are rigorous. This demanding vetting process requires applicants to show their experience within the industry and finish courses that add to their knowledge. This exclusivity and discerning intake process are why the trademarked designation is well-respected within the real estate industry. REALTORS® are sought after for their skills in the real estate market as well as their pledge to always serve their clients with integrity and honesty.

Ken Mandich, who is a REALTOR® himself, talks about why homeowners and commercial property owners should always look for others like him when buying, selling, or leasing property by saying, ?For most Americans who invest their hard-earned money in real estate, buying and selling property are the biggest expenses and potential sources of income in their lives. You will rarely deal with such large sums of money again. Would you trust the safety and security of hundreds of thousands, or even millions, of dollars to someone who is not experienced or well versed with the system? When you work with REALTORS®, you get the peace of mind that the most astute and honorable professionals in the real estate industry are on your side. If you are participating in a real estate transaction in the United States today, you shouldn?t go ahead with it unless you have a REALTOR® in your corner looking out for you.?

Ken Mandich then offers some industry advice on the best ways in which property owners can go about choosing a REALTOR® to represent them. The first piece of advice from Ken is to ask family members and friends for recommendations. Getting a referral through word of mouth is one of the strongest indicators that a professional offers excellent service and delivers on what they promise. If one goes the online route, internet reviews are a great way to gauge the quality of services offered by a REALTOR®.

Next, the REALTOR® should ideally have most of their experience within the area of the country where a homeowner or business owner is looking to buy, sell, or rent a house or commercial property. This ensures that the REALTOR® is intimately familiar with local rules and regulations and is also a sound judge of the prices that local properties are fetching in the current market.

Finally, one should plan on meeting with at least a couple of REALTORS® in person to find out more information such as their years of experience, the time they would be able to dedicate to the case, their specialty, and their strategy to market the property and to negotiate a better price.

Readers looking for the best REALTOR® in Marietta, Georgia, and other cities located in Cobb County including Acworth, Austell, Kennesaw, Mableton, Powder Springs, and Smyrna, can contact Ken Mandich at (404) 410-6465 or write to Complete Realty Team at admin@completerealtyteam.com.

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For more information about Complete Realty Team, contact the company here:Complete Realty TeamKen

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