

Digital Burst Offers Affordable Web Design Packages to Small Businesses in Australia

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Digital Burst, a web design and digital marketing agency based in Chatswood, NSW, Australia, is pleased to announce that they are offering web design packages. They design websites in just eight weeks and they ensure that these will grab people?s attention and result in increased sales. These web design packages are for various purposes and are suitable for all sizes of business. They offer three kinds of packages depending on the purpose of the website, whether it is informational based, an e-commerce site, or a Shopify website. They also provide web support and all of these come in three varieties: Lite, Standard, and Premium.

For the informational website, they offer the Lite, Standard and Premium website packages. All of these packages have the same features but differ in the number of pages and in the number of revision rounds, with the Lite package for 10 pages and 1 revision round, the Standard package with 20 pages and 2 revision rounds, and the Premium package with 30 pages and 2 revision rounds. The features of their web design package for info websites include: premium template based design; WordPress CMS system; mobile and tablet responsive website; self editable pages via WordPress; blog integration; Google recaptcha form; unlimited premium stock imagery; social media icon integration; web hosting; newsletter integration; Google properties setup; one on one training session; phone, email and chat support; and local dedicated account

manager.

For e-commerce websites, they also offer the Lite, Standard, and Premium packages. The Lite package is for 5 pages and 10 products, one filtering and sorting category, and one revision round. The Standard package is for 10 pages and 20 products, two filtering and sorting categories, two revision rounds. The Premium package is for 20 pages and 50 products, three filtering and sorting categories, and two revision rounds. Features for e-commerce sites include: premium template based design; Wordpress CMS system; WooCommerce shopping cart; mobile and table responsive site; self editable pages via Wordpress; blog integration; breadcrumb navigation; Google recaptcha form; search functionality; dedicated customer login; store management portal; discount coupon; sale price - display; payment integration - credit card and Paypal; unlimited premium stock imagery; social media icon integration; web hosting for 12 months only for Premium package; newsletter integration; SEO ready service only for Premium package; one on one training session only for Lite and Premium packages; phone, email and chat support; and a local dedicated account manager.

They also have web design packages for businesses using Shopify, for businesses that prefer to use the Shopify platform. As a Shopify Partner, Digital Burst can connect to their clients Shopify websites securely so no passwords or logins need ot be exchanged. They also offer web support services. Included in their web support are: daily cloud based backup; Wordpress platform update; Wordpress plugin update; website security check up; 24/7 website monitoring; website speed optimisation for the Standard and Premium packages; heat map tracking for the Standard and Premium packages; website development support for 2 hours for Standard and 3 hours for Premium; real-time digital dashboard; monthly reporting; phone, email and chat support; and local dedicated account manager for Standard and Premium.

Customers can expect the website to become live in just eight weeks or even less, depending on how fast they are provided with the needed information for every stage. They specialise in the Wordpress CMS because it has the best features, is SEO-friendly, and it is the easiest to use for clients.

Digital Burst, which is based in Chatwood, NSW, was founded to serve specifically the needs of small businesses with limited budgets. As such, their focus is delivering ?bursts? of services capable of standing alone while allowing effective improvements in brand recognition and profit for micro companies. With the support of the senior digital marketing experts and specialists from leading digital marketing agency E-Web Marketing, Digital Burst focuses on providing small but powerful changes in a company?s digital marketing strategy. Backed by 20 years of experience, they are committed to discovering powerful but affordable ways to transform a small company for more effective online marketing for the short-term and also for the distant future.

Those who need to get more details about their website design packages can visit the Digital Burst website at digitalburst.com.au or contact them via email.

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Digital Burst

Digital Burst delivers targeted, powerful and affordable digital marketing services for businesses that can?t afford to spend a lot of money. Our team has mastered the art of making big waves with small ripples.

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