

SEO Friendly Website Design Packages a Great Option for Sydney businesses

September 21, 2022

September 21, 2022 -
Australian web design and digital marketing company Digital Burst is offering clients affordable web design packages to get their business?s website up and running.

The Sydney-based company is a branch of E-Web Marketing, an award-winning digital marketing agency that works with businesses on a contract basis and even runs services for government grants. It has over 17 years of experience in helping businesses get an online presence, growing it to create authority within their industry, and driving traffic that translates to real sales either online or for their retail locations. With over 18 employees in its Sydney-based team, the company has an exhaustive track record of completing over 3000 projects for more than 100 clients all over Australia and the rest of the world.

The company?s spokesperson Blake Smith talks about why it has everything to cater to a small business?s online marketing needs by saying, ?Small businesses have to walk a tightrope between spending the precious capital they have on marketing and growing their business?s other capabilities. They don?t usually have the resources to sustain multi-year digital marketing campaigns but they still need to dip their toes in the pond to get started building a formidable online presence. At Digital Burst, as our name suggests, we have

designed our services to be targeted and affordable to meet these small business needs. Moreover, we are backed up by the wealth of digital marketing and web development knowledge accrued over the years by E-Web Marketing, the driving force behind our company. E-Web Marketing has built a legacy of digital marketing excellence by persevering through countless web technology revolutions and search engine algorithm upgrades. With Digital Burst?s budget-oriented services, you get to reap those same benefits in short bursts. Regardless of how far you are in your online marketing journey, you can always count on us to take you to the next level.?

Digital Burst offers three types of web design packages as well as an add-on web support package. Each of the four types of packages also has three tiers namely Lite, Standard, and Premium, with different pricing for each tier. The three core web design packages include services tailored specifically for building information-based websites, eCommerce websites, and Shopify websites. Prices for all the packages are either split into monthly payments with setup fees or a one-time non-recurring fee.

The Info Website Package offers features such as a premium template-based design, pages, use of the WordPress CMS system, responsive web design across mobiles and tablets, self-editable pages via WordPress, blog integration, Google Recaptcha Forms, unlimited premium stock imagery, social media icon integration, revision rounds, web hosting, newsletter integration, setup of the business?s Google Properties page, a private 1-on-1 training session for clients, reliable and prompt phone, email, and chat support, and a dedicated account manager to coordinate all the services.

The eCommerce Website Package and Shopify Website Package also offer most of the features from the Info Website Package with a few more business- and website-specific functionalities bundled in. For example, the eCommerce Website Package offers WooCommerce ? Shopping Cart integration, breadcrumb navigation, filtering and sorting product listings via categories, a search functionality, a dedicated customer login, a store management portal, the ability to add discount coupons, customized sale price displays, payment processor integration for credit card and PayPal payments, and SEO readiness. The Shopify Website Package offers similar features but is customized to make use of Shopify?s eCommerce platform.

Digital Burst?s Web Support Package offers features such as daily cloud-based backups, WordPress platform upgrades, WordPress plugin updates, website security checkups, 24/7 website monitoring, website speed optimization, heat map tracking, website development support, access to a real-time digital dashboard, and monthly reporting.

Business owners and entrepreneurs who want to make inquiries about Digital Burst?s range of website design packages can contact the company at (1300) 310-116 from Monday to Friday from 9 AM to 5:30 PM

AEST. Digital Burst also offers other digital marketing services such as SEO, Google Ads management, and Facebook Ads management.

###

For more information about Digital Burst, contact the company here:Digital BurstDigital Burst Pty Ltd+61403921421info@digitalburst.com.auSuite 701, South, Tower, 1/5 Railway St, Chatswood NSW 2067

Digital Burst

Digital Burst delivers targeted, powerful and affordable digital marketing services for businesses that can?t afford to spend a lot of money. Our team has mastered the art of making big waves with small ripples.

Website: https://www.digitalburst.com.au/

Email: info@digitalburst.com.au

Phone: +61403921421