Shanco Rebrands To Peppy Heating And Cooling

October 19, 2022

Boise, Idaho - October 19, 2022 -
Shanco Heating and Air, a full-service HVAC company that serves the Boise and Nampa, Idaho areas, has rebranded to Peppy Heating and Cooling. Customers who have already worked with the company in the past can rest assured that the standard of service they have come to expect will remain firmly in place, and the rebranding only serves to highlight the company?s growth and goals in every job they take on in the future.

President of Peppy Heating and Cooling Brett Shannon states, ?We?ve put a pep in our step. We've upgraded our presence to match the values that are near and dear to our heart. I wanted our company name and image to match the passion we feel about serving our customers.?

New customers should be aware that there are many reasons Shanco Heating and Air was among the most trusted HVAC contractors in the area ? and why their rebranding should not dissuade anyone from turning to the company for all their future needs in this regard. For instance, the company still is a Mitsubishi Elite Diamond Contractor, specializing in ductless mini splits, and they are also an American Standard Customer Care Dealer. As a full-service HVAC company, they can see to all a customer?s HVAC needs, making their services both more convenient and cost-effective. Notably, they have recently opened a new office in Nampa to further support the area and improve their connection with the community. The company was recently found at the Nampa Home and Garden show (with a full display of all Mitsubishi products). Those interested may find out more about the quality of service the company offers, can do so by watching a Peppy video titled: Best HVAC Service Company Boise Idaho.

?No, we haven't sold the company or been bought out,? confirms Shannon. ?It's the same great company, same great techs, same great service ? with a friendly new look! Our new name and friendly mascot represent how we feel about what we do. For us, it's an honor to serve our customers. We're happy, and we wanted that to show.?

Peppy Heating and Cooling offers a full spectrum of repair, maintenance, and installation services for all

types of heating and cooling systems (as well as ductless solutions). Since they hold themselves to an impeccable standard in every aspect of their operations, customers will find that every product in their inventory is also guaranteed to be among the best in its category.

While the company always provides multiple options for Boise, Nampa, Meridian, Caldwell and Eagle Idaho homeowners, they acknowledge that consumers looking for more feature rich, technically advanced HVAC systems will have to pay more for them. However, they clarify that their team makes it a point to only recommend what a customer needs for their specific purposes.

Peppy Heating and Cooling can accommodate a variety of budgets, but this does not mean that their customers will have to compromise on quality in any crucial area. Further, the accompanying service will always be the company?s best, no matter what it involves, and its President confirms that it is the team?s great pleasure to offer this unparalleled service.

He says, ?It was important to me to have a slogan that meant something both externally to our customers as well as internally to our team. Hoppin' Good Service is how we treat our customers and how we treat one another internally. It's more than a slogan, it's a way of being and operating in the community.?

With their rebrand, Peppy Heating and Cooling hopes to make it easier for customers to understand what sort of service they can expect when they first start working with the team. Regardless of how simple or complex a job may be, they can always expect an industry-leading service that handles all their concerns in a timely fashion. Further, the team is trained in a variety of customer service scenarios, so they are always ready to provide additional insight and support where required.

Brett Shannon and the rest of the team at Peppy Heating and Cooling welcome any further inquiries from their community, be they about the rebrand or any of the company?s extensive array of products and services. More information is available on the company?s official website, and interested parties are invited to read the company?s publicly available rebrand letter. Customers may also find Peppy Heating and Cooling on Facebook.

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For more information about Peppy Heating and Cooling, contact the company here:Peppy Heating and CoolingBrett Shannon(208) 906-6928brett@callpeppy.com590 N Maple Grove RdSte #7Boise, ID 83704

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Peppy Heating and Cooling

Peppy Heating and Cooling is a local, family-owned heating and air conditioning company that never conducts a single task without your consent. There are never any hidden fees. We just treat you the way we would like to be treated.

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