

SEO Expert Armando Saenz Offers Training On Digital Marketing For Physicians In Houston

November 17, 2015

November 17, 2015 - PRESSADVANTAGE -

Saenz Digital, a local digital marketing agency based in Houston, TX is proud to announce that their founder SEO Expert Armando Saenz is now offering local digital marketing training for private physician practices, focusing specifically on the benefits of managing and maintaining consistent information on sites like Google Maps, Vital, Healthgrades and other similar provider directories. Armando is an extremely successful digital marketer with over 10 years of local marketing experience using web technologies and healthcare marketing. His training is already proving to be invaluable to local practitioners looking to increase their business and maintain a consistent brand.

"I like to be involved where I can make a difference," says Armando Saenz. "I see incredible potential for these local doctors to not only increase their brand awareness but also drive new patients through the doors. My current focus is on helping them straighten out their online presence. What I teach are things that I have successfully applied in my own business so I can show how beneficial these tactics are. I welcome anyone that is serious about growing their business and getting their online profiles corrected to join my sessions so they can see the difference I can make for them."

In terms of Armando Saenz SEO services, he has already established himself as the go to person for digital marketing for doctors in Houston. It seems that Armando's out of the box mentality and extensive knowledge puts him ahead of the competition. In the early part of the year Armando spoke at a local physician-networking event where he showcased the importance of claiming your online profiles and how this can drive business and provide potential patients and way to connect with top providers.

Most recently he spoke to a small panel of doctors in Katy, TX. He states "In this presentation, I focused on how incorrect most physician profiles are and how doctors can use this information to turn the tables and dominate their competition. Most practices fail to understand how important local citation are and how to effectively rank them to drive new business through the doors. The importance of these properties cannot be ignored. It is like having more than one property present on Google's front page where people are searching for your business."

The talk that Armando Saenz provided at these networking events struck a cord with attendees as most their information was incorrect and was something they have struggled with for a long time. He invites anyone to keep in contact via social media so they can become aware of any new training opportunities and learn how they can leverage local digital marketing tactics to grow their practice.

About Saenz Digital

Saenz Digital provides digital marketing services to private physicians in the Houston, TX area. From local SEO to website redesigns and even email marketing, social media and lead generation services. Learn more: <http://saenzdigital.com>.

###

For more information about Saenz Digital, contact the company here: Saenz Digital Armando Saenzinfo@saenzdigital.com 800 Town & Country Boulevard Houston, TX 77024

Saenz Digital

Saenz Digital is a local digital marketing firm that works with local business to boost sales and increase conversions and visibility.

Website: <http://saenzdigital.com>

Email: info@saenzdigital.com