

ArtResin Products Offer a Great Way to Begin with Resin Art

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The popularity of resin art is increasing worldwide. ArtResin, based in Carrollton, TX, is the original, high gloss epoxy resin clear coat that was intentionally formulated for artwork. Trusted by artists around the world, ArtResin's non-toxic formula was designed to be safe and easy to use, even for those who are new to resin art. The product can be used to create resin projects such as coasters, keychains, personalized signs, jewelry, artwork and tumblers. Since it is food safe, it can also be used to create charcuterie boards, serving platters and customized trays. ArtResin epoxy resin was developed by two artists who wanted a safe resin with a crystal clear finish to enhance the look and value of their art, without compromising their health or their hard work.

ArtResin wants to highlight the rising demand for resin crafts as more people discover epoxy resin's beauty and versatility, allowing artists and DIYers to create handcrafted art pieces with ease. According to a recent market research study, the epoxy resin market earned \$9.1 billion in revenue in 2021 and it is projected that by 2028, the revenue will reach almost \$14.7 billion. Because the resin art market is still relatively small but growing very fast, there is a huge opportunity available. Capturing even a small portion of this market can result in sizable profits.

According to ArtResin, the 10 best resin art pieces to sell are: resin keychain art, resin coasters, resin jewelry, resin geode art, resin bookmarks, resin tumblers, resin charcuterie boards, resin trays, ocean resin art, and resin petri dishes. Those who want step by step instructions on how to use ArtResin can browse through their blog. For example, in one of their most recent articles, they explain how to use epoxy resin over Cricut decals, providing a glossy finish that seals and protects the decals for the long term. In another article, they demonstrate how to make 3D flower coasters. This technique involves creating a design with alcohol ink and resin pigment paste that develops into a flower as the resin cures.

ArtResin epoxy resin is a two-part liquid formula made up of resin and hardener. Once equal amounts of

resin and hardener are mixed together and poured over the project, the mixture dries to a glossy, hard solid within 24 hours. To determine how much resin and hardener are needed for a project, ArtResin has provided an Epoxy Resin Calculator page: simply enter the length and width in inches or centimeters and the calculator provides the required amount of resin and hardener in gallons or liters.

Launched in 2015, ArtResin was the idea of husband and wife David and Rebecca, two artists who were looking for a clear, glossy coat for their artwork, but were dissatisfied with the industrial resin options available at that time. The toxic fumes from these resins gave them headaches and, worst of all, the glossy finish quickly turned from clear to yellow, ruining their artwork. After testing various resins from around the world, the couple collaborated with a Texas chemist to develop their ideal resin: an easy to use two-part formula that was safe to use at home, did not include cheap fillers or solvents, and did not release toxic fumes or harmful VOCs into the air. They also solved the problem of yellowing through the addition of UV light stabilizers and HALS (hindered amine light stabilization) to maintain clarity and prevent degradation.

To learn more about ArtResin epoxy resin, check out their website or contact their helpful customer service department via email or phone. You can also take a look at their YouTube channel to see hundreds of videos demonstrating how to use the ArtResin products.

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For more information about ArtResin, contact the company here: ArtResin Rebecca Zak (877) 401-4001
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ArtResin

ArtResin is a crystal clear epoxy resin that adds a gorgeous, glossy shine and protection to all types of creative projects.

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