

## BizViz Launches Feature Packed Free Online Digital Business Card Generator Smart vCard

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Software developer, digital marketer, and entrepreneur Jeff Baer has announced the launch of his latest software solution Smart vCard as a part of his current venture BizViz.

Smart vCard is an online digital business card generator that allows anybody to create a digital business card for free. The service outputs a zip file containing two components? an eye-catching and responsive HTML-based digital business card, which can be uploaded to a domain, as well as a VCF (Virtual Contact File) file, that can be shared with one?s contacts. Once the HTML file is uploaded, the link can be shared anywhere by link, QR code or even an NFC card.

Free users of the software can upload the generated Smart vCard HTML file to their own personal or business domain, effortlessly. Depending on how comfortable the user is with hosting software and web development, they can refer to a hosting guide published by BizViz for instructions on how to upload the Smart vCard file themselves or they can pass along the guide to the developers managing their website.

In case a client does not own a domain but would like to have a web presence for their vCard, they can opt

for Biz Viz?s hosting service. The company?s Done-For-You Hosting package gives subscribers a reserved, personalized, and branded Smart vCard link. It has several benefits such as one-day business delivery, safe and secure hosting, and unlimited Smart vCard changes. The Done-For-You Hosting package, which users can sign up for without entering their credit card information, can be used for free for the first 30 days. After the free trial, Biz Viz charges \$19.99 per year for the custom hosting service.

When creating a digital business card using Smart vCard's online generator, the user is asked to upload image attachments such as the brand?s logo and a headshot. Users are then asked to enter the personal information they wish to share, such as a first name, last name, gender pronouns, job title, business name, business address, and a short business description. Next, the vCard can be supplemented with primary actions which are links that allow visitors to instantly contact the user using their platform of choice. This includes phone numbers, fax numbers, text message numbers, WhatsApp numbers, Telegram numbers, email addresses, Skype ids, and more. Users can also add secondary actions to the vCard which includes links to their social media profiles such as LinkedIn, Discord, Twitter, Facebook, GitHub, and more. Finally, to give visitors a sampling of the work that they have done, users can add featured content which includes uploading media, embedding links, adding products, or adding simple text.

When asked to comment on his design process behind Smart vCard, Jeff Baer says, ?My focus was to make it as fast and intuitive as possible to create and update one?s vCard. The final web interface that we settled on exemplifies this core strategy. The immediate feedback that you get from the live preview window is essential as it allows first-time users to just start experimenting with the software and immediately see how their changes affect the visual card. This ensures that the hosted version of your card will be exactly as you desire. You can get started with your own self-hosted or BizViz-hosted digital business card in as little as a few minutes.?

Smart vCard users, digital marketers, graphic designers and agencies can also purchase a White-Label Agency License. Users with this License benefit from a ton of extra features such as generating unlimited digital business cards for themselves and their clients, the ability to white label the service by branding the footer of the Smart vCards with the agency?s name or any other URL, unlocking the simple vCard feature that promotes saves to a smartphone, and turning on search engine indexing while customizing the SEO title and Meta description. The Smart vCard Agency License is available for a one-time fee of just \$97.

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## BizViz

BizViz specializes in the development and distribution of software tools that enhance online business visibility. Our software solutions include Smart vCard, a digital business card generator and Reviews Zip, a 3-in-1 review link generator.

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