



## **Chicago Website Design SEO Company Touts Their Being on Top of SEO Keywords in Chicago for 12 Years**

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Chicago Website Design SEO Company (CWDSC), a digital marketing agency, is touting their being on top of search engine optimization keywords in Chicago for the past 12 years. They want to emphasize that this means that there are many people interested in CWDSC as a search engine marketing company that offers lead generation, reputation management, and website design services.

The company has already built thousands of websites for different kinds of businesses. An important aspect of their web design service is that they guarantee that search engine optimization is integrated into the design, which means that the website is assured to be found by the search engines and will therefore be seen by a significant number of people. They always use a systematic approach in their web design, which begins with keyword research. They also guarantee that all of their web designs don't violate the Google best practices and only use white hat methods, which ensures that the site will not suffer from Google penalties.

Jack Lombardi, founder and CEO of CWDSC, says "After nearly 1000 websites built, our team knows what it takes to create a website that will not only impress visitors, but convert them into paying customers. The most important key to building a lead generating website is putting SEO as a forethought, not an afterthought. Our systematic approach begins with keyword research to get your business in front of people searching Google for the services or products you provide. All of our web designs follow Google best practices and incorporate white hat tactics keeping your website safe from Google penalties."

They ensure that what they provide are small business websites that generate a return on investment (ROI). When building the website for the client, their writers will focus on describing the business and its products and services to enable the best conversion of site visitors into buyers. If necessary, some of their most talented artists will design a logo that people will remember. They also have access to millions of images that they can use to describe the products and services of the company. And finally, they have partnered with some of the best hosting providers to ensure the reliability of the websites.

As a lead generation service, they also provide a full sales funnel for the business owner. CWDSC constructs lead generation systems from scratch that have various components, such as: website design; content writing; lead funnel; search engine optimization; email sequence writing; pay per click (PPC) setup and management; and reputation building.

Reputation management is another important service provided by CWDSC. Online reputation is vital for those who do business online because potential customers tend to Google the business before they do business with the company. CWDSC will help the business work on its reputation and help send the appropriate message to the people watching. It is essential that this is done by a reputation management professional, whether the business is dealing with negative press coverage, damaging reviews, or a crisis that is affecting the image of the business. Their focus is to present the image of the business to the target audience professionally by addressing specific factors of each individual case to get the best results.

Started in 2008 by Jack Lombardi, CWDSC has evolved into a leading search engine optimization company serving Chicago and other key cities in the US. While it is based in Chicago, it has locations in seven other major cities and offers their services to 76 towns. The company has a group of four reliable full-time professionals, each one a specialist in the kind of service they offer and have a combined work experience over 25 years.

Those who are interested in the SEO services can visit the Chicago Website Design SEO Company website or contact them through the telephone or via email. And when interested in the latest developments about

this SEO company, people can read the CWDSC press releases.

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For more information about Chicago Website Design SEO Company, contact the company here: Chicago Website Design SEO Company Jack Lombardi (312) 448-8310 jack@bizngine.com Chicago Website Design SEO Company 10 S. Riverside Plaza #875 Chicago, IL. 60606 (312) 448-8310

## **Chicago Website Design SEO Company**

*Chicago Website Design SEO Company is a full service digital marketing agency.*

*Website design, SEO (search engine optimization) and digital ads are our core services, which include reputation management but not limited to.*

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