

# The 6-Word Question That **Kills** Your Profit



## **Matt Tarrant Is Revealing the Secrets on How to Grow Your Business and Sales Faster**

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Internationally renowned business coach Matt G Tarrant is helping small business owners maximize sales and create a strong brand image by answering one of the most common questions that they have undoubtedly asked themselves at some point during their entrepreneurial journey.

Matt is an expert in several skills relevant to owning, operating, and marketing a small business. As a highly sought-after digital marketer, he encountered a lot of clients who had the same question on their minds. According to Matt, it is one of the most logical questions to ask as a business owner looking to grow the number of customers and revenue. However, he also believes that trying to answer that question is extremely counterintuitive to a business's long-term success.

Matt teases the question by providing an incomplete phrase: "? \_\_\_ low \_\_\_ \_\_\_ price \_\_\_ ??". The question, which Matt calls "?toxic?", is discussed in detail in a special video uploaded to his website. Matt urges his audience to watch it and get the answer since it has the potential to completely transform their struggling

business into a strong, thriving, and profitable one.

Matt explains the crux of this common predicament by saying, "This question is such a source of consternation among business owners that they spend hours mulling over whether they are doing something wrong and whether things could be better if they just went ahead with their intuition. They are plagued by the possibilities of the "what if"? Some might bite the bullet and even see a temporary rise in sales, leading them to believe that their strategy worked. However, this is just a fleeting satisfaction as you are almost always going to hurt your business in the long run."

Matt's skills go beyond just digital marketing as he can also help businesses overcome obstacles stemming from a poor understanding of the product and the target market. For example, in his video, Matt claims that he will reveal the hidden workings of a business owner's subconscious mind and make them realize why turning a decent profit is such a struggle. Finally, Matt also promises to introduce his clients to a powerful 3-word phrase that can compel customers to pay for products while also thanking the business for the opportunity to do so.

When asked about how he can bring value to the table, Matt explains the full range of his unique marketing and business development skills by saying, "Did you know that the World Wide Web was invented at CERN, the European Organization for Nuclear Research, in 1989? I worked there as a Fellow, right after I graduated from Oxford university. So, in a way, you can say that the internet, one of mankind's greatest scientific and logistical achievements, is a part of my pedigree. Having watched and participated in the growth of this ubiquitous medium, I have unique insight into how to leverage its power. For instance, I can help you understand optimal online product pricing strategy by dispelling the myth of fair value that is holding back your business's growth. I can also help you screen your prospects so that all your efforts are focused on qualified leads that are most likely to turn into sales. When you have been around for as long as I have, you develop an innate ability to recognize fads and can focus on marketing methods that have been proven to work. So, whether your business has a retail location or you run it completely online, I can help it get the right kind of attention. In just a 30-minute call, I can help you see just how far you can go."

Matt Tarrant had raised awareness about the consequential six-word question in a previously published press release that readers are also recommended to check out. Interested business owners can also visit his website to find out more about his successful and well-reviewed 12-step Profit Accelerator Program that has helped countless entrepreneurs achieve success on the internet.

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