



BizViz's Free Review Link Generator Reviews Zip Is Helping Business Owners Fix Their Online Reputation

October 18, 2022

October 18, 2022 - PRESSADVANTAGE -

Reviews Zip is a newly launched 3-in-1 review link generator that allows users to combine multiple review links into 1 branded link.

Collecting reviews from legitimate customers is one of the best ways to improve a business's online reputation. Not only does it create social proof about the quality, customer service, and reliability offered by a business, but a large number of reviews from happy customers also suppresses the fraudulent negative feedback left on a business's profile by unscrupulous competitors, customers with unrealistic expectations, or disgruntled ex-employees.

However, the likelihood of a satisfied customer taking the time to review a business positively is very low. On the contrary, customers are more likely to leave negative reviews as the last resort to express their discontent. So, businesses that don't make an effort to collect reviews from all customers instead end up having their online profiles swamped with the occasional negative reviews that accrue over time and tank the overall review score. The challenge, then, is to make it as easy as possible for all customers to leave feedback on their platform of choice.

Jeff Baer, the owner of BizViz, the company behind Reviews Zip, talks about the need for a review link tree by saying, "As a business owner trying to build a solid online reputation, the onus is on you to break down the barriers stopping your customers from giving you feedback. With a link tree, your clients are sent to your online profiles with just one click. It doesn't get any more convenient than that."

BizViz's Reviews Zip makes review acquisition frictionless. The software allows users to create one link that further links to the business's many online profiles. This includes the current most popular review aggregator platforms including Angi, AppSumo, Better Business Bureau, Facebook, Google, Home Advisor, Houzz, and Yelp. Other review sites are being added upon request. Business owners can also link to an email address or a platform that accepts video testimonials to allow customers to leave feedback privately.

The link generated by Reviews Zip can be customized with a headshot and a logo of the user's business. Users can also add other relevant information such as the full name of the business owner or point of contact, the name of the business, the contact's job title, and a custom text message requesting the recipient to leave a review at their convenience. The page can also be themed with the business's color scheme with custom colors for the logo background and the main background. Users who want to measure the success of their campaign can also paste a tracking code from supported services such as Clicky, Matomo, Google Analytics, and others.

Reviews Zip outputs a compressed file that contains the code for the generated link. The review link can be shared directly or by turning it into a QR code. Tech-savvy users can upload the compressed file to their websites themselves or hand it off to any developer. Either way, the Reviews Zip website has ample documentation detailing how to upload the output file to a webhosting account.

For users who don't have a website, Reviews Zip offers a custom hosting plan. The custom hosting comes with a 7-day free trial. The company promises one-business-day delivery following which the user will have their personalized, branded review link live on the Reviews Zip domain. The custom hosting is safe and secure and BizViz allows unlimited review link changes. After the free trial, the company charges \$19.99 per year for the service.

Agencies who want to offer the Reviews Zip instant review link generator to their clients can sign up for an Agency license. It allows the license holder to white-label unlimited Google-compliant review link trees and to brand them as their own with a custom footer link. The agencies are free to self-host the link or upload them to their clients' domains. The license is available for a one-time payment of just \$97 and comes with a 14-day refund guarantee.

Readers are also encouraged to check out BizViz's other flagship product, Smart vCard, a digital business card generator tool.

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BizViz

BizViz specializes in the development and distribution of software tools that enhance online business visibility. Our software solutions include Smart vCard, a digital business card generator and Reviews Zip, a 3-in-1 review link generator.

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