Digital2grow Partners With HDG For Giving Tuesday Charity Over The Christmas Holiday Season

November 20, 2015

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Digital2grow based out of Silver Spring, MD, has recently joined the #GivingTuesday campaign to alter the way that people think about the holiday season. This is a collaborative effort between a number of businesses, individuals, charities, and families, all of which are working toward the joint goal of making a new holiday that inspires giving back rather than receiving.

This year on Tuesday, December 1, 2015, many of the above mentioned groups will unite to revel in generosity of spirit, time, and physical wealth. Digital2Grow will personally be uniting in this cause with HDG or the House of Divine Guidance, which worse as a non-profit organization, offering safe places for families with children to stay during the cold winter months and the holiday season. As part of the #GivingTuesday campaign, Digital2GrowMedia is gifting ten videos for companies which donate at least $247 to HDG by December 16th, 2015. The video offered by the company is used to advertise customer reviews and manage reputation in a positive way.

The donations collected by HDG will go toward the cost of transport to daycare, school, medical care, and employment for single mothers in need. It will also go toward subsidizing rental costs for families with

children, and the cost of supplies for homeless shelters during the cold winter months. Dr. Donna-Johnson-Robinson, CEO and founder of House of Divine Guidance, has made the promises personally, and says the following in regards to their work with families and single mothers with children: "While the homeless state of women and children continues to rise, your contribution is going towards solving the problem. Every dollar given will go towards housing homeless women and children and moving them towards economic stability. Give a gift today that will change a child's life tomorrow."

Those interested in taking part in the #GivingTuesday campaign are instructed to visit either of the company websites for more information and to share the hash tag through social media to raise awareness for others. The overall goal of the campaign is to create an ongoing holiday in the presence of so many others which revolve around receiving gifts, food, and happiness. Instead of giving this year, HDG and Digital2Grow hope to give back.

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