



Clyppi Nail Art Brushes Set Wins Award For Top Release In Their Category

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Clyppi, a company based out of Beaverton, OR, has been awarded by Amazon the top position in the Nail Brushes category for their Nail Art Brushes Set. The brushes, which can be purchased online at <http://www.amazon.com/Nail-Acrylic-Brushes-Dotting-Tools/dp/B016YH0REG>, have shown great promise as a potential candidate for other awards as well.

This award comes during a time when the company is trying to gain consumer support for their new product. It has been received with excitement and celebration from Clyppi as they begin to sell the brush sets just in time for the holiday season.

This award will likely boost product sales, which provides further motivation for the company to work harder in order to hold on to this position in Amazon product ranking for as long as possible. While the product is a new release, there has been time for a few shoppers to form an opinion, which attributes to their award as #1 new release on Amazon. One such satisfied buyer writes: "Great high quality brushes, bristles do not fall out and work well. This package comes with a card that explains each brush for you so you can understand each brush and its capabilities. Great quality brushes, High quality storage case. This would make a great gift for

any teenage kid."

The awards section for best new release is updated hourly, yet Clyppi still holds their spot at number one. Their win in this category is prompted by being the highest seller of newly released nail art brushes on the site. Factors which may have affected consumer opinion include the quality, and also the quantity of brushes available. Unlike others in line for this award in the nail category, Clyppi provides access to a large selection of tools which are each used for different details.

The company hopes to hold on to their place at #1 until the brushes reach a different category of cosmetic accessories, and can receive other such awards. They have been candid in their efforts to shine in a variety of other online sales awards once their status as a new product fades, and the brushes must begin to compete against other experienced brands found on the site.

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For more information about Clyppi, contact the company here: Clyppi Keegan Allen +15036084615 keeganallen@clyppi.com 9450 SW Gemini Dr #41107 Beaverton OR 97008-7105

Clyppi

The Online Connection launched the new Clyppi brand in 2013 in response to demand for a manicure tools which are high quality, perform well and look good. They are proud to have exceeded all these expectations.

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