Insta Graphic Systems Showcases the Pinnacle Product of the Year at PRINTING United Expo 2022

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Heat press machinery manufacturer Insta Graphic Systems has announced that it successfully exhibited one of its most cutting-edge products, the Insta 780 Dual Shuttle, fully automatic heat press at the 2022 PRINTING United Expo. The display of the product at the expo came shortly on the heels of another encouraging announcement that the product had also won the Pinnacle Product of the Year award.

A spokesperson for the Cerritos, California-based company reacted to its two recent achievements by saying, "This is truly an exciting time for Insta Graphic Systems. The elation of having won the Pinnacle Product of the Year award was followed in quick succession by a triumphant showing of the Insta 780 Dual Shuttle Heat Press at the 2022 PRINTING United Expo. Going into the event, we knew that the award-winning machine was going to garner huge interest from visitors. We were more than prepared to answer every question that was fielded. In the end, we were overwhelmed by the response that the Insta 780 Dual Shuttle Heat Press received. We would like to thank everyone who stopped by our booth and engaged with us during the expo. We hope to see you again next year with even more advanced equipment and industry accolades under our belt."

The 2022 PRINTING United Expo was held in Las Vegas from October 19th to October 21st. Insta Graphic Systems presented its innovations at booth #C10934, in the main hall of the Las Vegas Convention Center. The annual expo is organized by the PRINTING United Alliance, a mission-driven association created with the combined strength of Printing Industries of America (PIA), Specialty Graphic Imaging Association (SGIA), NAPCO Media, and Idealliance.

When asked about the feedback that Insta Graphic Systems got from its showcase at the expo, the spokesperson responded by saying, "We are extremely grateful to have had the chance to mingle with the best in the printing industry at PRINTING United Expo 2022. We found out a lot about the industry?s current challenges and picked up some learnings that we can incorporate into our future products. Visitors who stopped by our booth were very inquisitive about how the Insta 780 Dual Shuttle Heat Press increases productivity and reduces labor costs. As these are mostly industry insiders who have intimate knowledge of the printing landscape, we received astute feedback about the product. The fruitful interactions gave us a lot to mull over and instilled hope about the future of the industry and Insta Graphic Systems as a company."

Insta Graphic Systems is known in the printing industry for its award-winning line of heat press machines and custom heat transfers. Most recently, the company?s Insta 780 Dual Shuttle won the coveted PRINTING United Alliance 2022 Pinnacle Product of The Year Award for heat press tabletop. The ETL Approved automatic heat press stood out among more than 160 other products vying for prizes in over 58 categories including analog, digital, output, and non-output technologies. The award is a source of pride for the company because the judges for the competition are qualified experts who have a finger on the pulse of the printing industry.

The Insta 780 Dual Shuttle Heat Press comes packed with a bevy of productivity-focused features including advanced touchscreen technology, dual quick-change 16" x 20" platens, a robust frame, optional foot pedal control, and smooth, quiet, user-friendly, and flexible operations with three operational modes - manual, semi-automatic, or fully-automatic mode. Insta Graphic Systems offers a 1-year warranty for parts, a 90-day warranty for labor, and a 10-year warranty for the upper heating elements. The machine boasts even heat and pressure distribution for high-quality and durable prints. The company recommends the Insta 780 Dual Shuttle Heat Press as being the perfect option for transfer applications and pretreatment drying.

Readers can head over to the Insta Graphic Systems website to preorder the Insta 780 Dual Shuttle, Dual Shuttle heat press and find out more, such as its technical characteristics, settings, dimensions, and accessories.

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For more information about Insta Graphic Systems, contact the company here:Insta Graphic SystemsMedia Relations(562) 526-7802sales@instagraph.comhttps://www.instagraph.com/13925 E. 166th StreetCerritos, CA 90703-2431

Insta Graphic Systems

For over 60 years, Insta Graphic Systems has led the development of technology and durable products in the heat press and transfer markets.

Website: https://www.instagraph.com/

Email: sales@instagraph.com

Phone: (562) 526-7802