Chicago Website Design SEO Company Offers Local SEO Services for Small Business

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Chicago, Illinois - October 24, 2022 -
Chicago Website Design SEO Company (CWDSC), a digital marketing agency, is offering local search engine optimization services for small business to allow them to connect with potential customers near the location of the business. They provide the optimization service that small businesses need to allow them to connect with potential customers who are located near the location of their store or office. This is important because over 40 percent of the more than 10 billion search queries performed in the US are local searches, such as state, city, and even community searches.

Jack Lombardi, founder and CEO of CWDSC, says, ?Our optimization experts are knowledgeable about building the strategies that will drive your company to stand out from the competition and rank from the localized keywords. Customers are typically ready to make a purchase when they're browsing the Internet for business in their area. Have the upper hand by using our local search engine marketing strategies, which will help grow your business today.?

Local businesses need to have a strong online presence because that is how they can get more site traffic. The advantage for small businesses is that they don?t have to compete with international companies. They simply need to focus on the potential local customers while CWDSC will ensure that the business achieves a strong local online presence. Customers can be sure they really can do that because CWDSC has been at the top of the SEO keywords in Chicago for the previous 12 years.

Local SEO is vital for businesses because around 50 percent of consumers who are searching for a particular business for their needs using their smartphone tend to visit the business within a day. And about 34 percent of people who do their search using a tablet or computer visit the business within the day. The CWDSC local SEO strategies will concentrate on the people who can actually pay a visit to the client?s physical business location.

They want to emphasize that it would be a good idea to benefit from the fact that around 60 percent of Americans use their mobile devices to look for information about the products or services offered by local providers that they are interested in. Their local SEO methods will make sure that the business? website is the first one that potential customers will see when they perform their search. It is important to note that approximately 71 percent of people who took part in a survey stated that they will first confirm the location of a particular business before visiting it. Thus, it is vital to have everything that potential customers are looking for about one?s business.

Local businesses can benefit from Google My Business (GMB) optimization as this will help customers find the business? address, telephone number, and other relevant information required to contact the business. In addition, GMB and Google Maps can populate a primary amount of space on the first page of the Google search results, which is almost 30 percent. This could provide a primary method of expanding the business? brand credibility and authority at the top of the search engine results page.

Established in 2008 by Jack Lombardi, CWDSC has evolved into a top SEO company that offers their services in the Chicago area and other cities in the US. While its headquarters is based in Chicago, the company also has several locations in seven other key cities and provides their services to 76 towns. The company has a team of four dependable full-time professionals, with each one a specialist in the type of service they provide and they have an accumulated experience of more than 25 years.

People who would like to know more about the different SEO services available can check out the Chicago Website Design SEO Company website or contact them on the telephone or through email. Those who would like to know more about the latest developments about the company can take a look at their latest CWDSC press release.

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Chicago Website Design SEO Company

Chicago Website Design SEO Company is a full service digital marketing agency.

Website design, SEO (search engine optimization) and digital ads are our core services, which include reputation management but not limited to.

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