

# **Analytical Call Tracking Explains What Is Call Tracking And Announces Twilio Call Tracking**

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Analytical Call Tracking, a Lake Park, Florida-based recording and analytics company, has explained what is call tracking and has announced the Twilio Call Tracking service. The company offers inbound and outbound recording, unlimited company accounts, real time call statistics, and the ability to scale with ease. They have said the following regarding how this tracking system works for businesses:

"With Analytic Call Tracking you can make more money by identifying the marketing channels that make your phone ring. You also have the flexibility to assign phone numbers to each marketing channel like Youtube, Google Places, Facebook, etc."

One of the features that the company offers to business users is live training webinars. These include pertinent information regarding the creation of enterprise call tracking platforms. More information on the webinars, and on the additional features offered to users of Analytical Call Tracking can be found on the company website. The site also explains some of the major benefits this business has to offer such as contract free tracking, so that users only pay for their service when it is being used.

Potential clients looking for a new call tracking service can try the Analytical Call Tracking service for 7 days for \$1, or take advantage of all the features year round for a one-time payment of \$197. Users who have tried the 7 day trial period can opt into the full service package for a one-time payment of only \$96, saving \$100 for trying the product before purchasing.

The 7 day trial period offers the security required for new users who aren't sure whether or not the Twilio call tracking service will work for them. Customers who are unsatisfied after the initial trial can cancel without any penalties or hidden fees, while those customers who would like to continue can take advantage of the above-mentioned deal.

Setting up the call tracking service is an easy process, which takes one minute to complete, and access is instant. The creation process requires personal information such as name and e-mail address to be entered

before billing information is required. The Analytical Call Tracking team has said the following regarding the follow-up process for new users:

"After you purchase you are backed by award winning support team that will help you setup everything."

The activity monitored by the Analytical Call Tracking can be utilized from an iPhone or Android app, with the capability for Chrome extension, and a WordPress plugin. The service is available in 32 countries, with more room for expansion. The company has made it clear that customer feedback is important to them, and those interested in viewing this feedback can do so through testimonials left on the website, or through video recordings added by businesses and entrepreneurs who utilize the call tracking system.

For questions and concerns regarding this press release, or for more information on Analytical Call Tracking, please use the following contact information to get in touch:

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