

Adventure Marketing Hires New Project Lead

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Adventure Marketing, an Idaho marketing firm, is proud to announce a new addition to their team: Mikey Castro, as their new Project Lead. As a recent Boise State graduate, Mikey Castro brings new and innovative ideas to the company. Castro has created and implemented various entrepreneurial ventures, and his hunger and determination are some of the key contributors to his accomplishments. Mikey believes that his other passion as a dance choreographer is what has shaped and molded him.

?As a choreographer, you want to push yourself to never hit a plateau. I believe that it?s the exact same as a business. There?s always a place for growth. Never get complacent.?

His ability to learn and adapt to certain situations is admirable especially in fast-paced environments. Mikey's millennial mindset will push Adventure Marketing's abilities to adjust to newly introduced innovations and tools that will better the company as a whole.

?I?m excited to see how this new opportunity with Adventure Marketing will push me. I don?t see Adventure Marketing as my employer, I see Adventure Marketing as a family. A family that?s going to push me beyond anything that I thought I was capable in doing. I?m ready to bring my creative thinking, entrepreneurial mindset, and passion to this amazing company!?

Adventure Marketing wants to see your company succeed. With the various products and services the company offers, Adventure Marketing will pin-point exactly how they will help your business accomplish the goals expected. By keeping things as simple as possible, consumers are able to understand the product and services without any confusion. Adventure Marketing will not only help you get in front of your target audience but they will also drive traffic to your business.

The staff at Adventure Marketing are extremely happy to have Mikey on their team and strongly believe that he will be a vital tool to the success of not only the business, but the customers as well.

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For more information about Adventure Marketing, contact the company here:Adventure MarketingMichael Taggart208-908-0626support@adventuremarketingllc.com33 East Idaho Ave.Meridian, Idaho83646

Adventure Marketing

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