

New Social Media & Viral Marketing Services Help Business Owners And Solo Professionals Grow Their Businesses Even Faster

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Richmond Web Marketing has announced that it is now offering their clients Social Media Marketing as well as Viral Marketing services. This will help them get found online and build their community even more quickly.

The owner, Elisabeth Kuhn, Ph.D., a former linguistics professor, started Richmond Web Marketing when she fell in love with copywriting and online marketing. Over the last 8 years, she has helped numerous clients grow their businesses. She says that having a Social Media presence is a must-have these days, and not just in Richmond, VA, but also in Richmond, BC, and even near Richmond, UK, among many other non-Richmond locations around the globe. Her copywriting services have proven to be especially popular.

Unlike the majority of web design services where customers have to provide their own content, Richmond Web Marketing provides content for client websites, including sales copy, email marketing, and White Papers and more, made to be highly effective.

Kuhn has long offered her comprehensive marketing consulting and online marketing services, particularly as they involve persuasive copywriting and high quality content creation. And now, due to strong customer demand, she has started to offer social media services as well.

Social media, including Facebook, Twitter, and LinkedIn offer additional highly effective ways to get the word out about her clients' products and services. And they greatly accelerate the process of helping them get found online and look like the experts they are. To Kuhn, Social Media is where people go when they are looking for products and services. She says that being present on Facebook, Twitter, LinkedIn, and other platforms is now a must.

In addition, when done correctly, Social Media Marketing can be turned into Viral Marketing. Kuhn says that while it is difficult to match cute kitten videos in their viral powers, the right kinds of posts can have

astounding reach and draw a large, targeted audience to a business very quickly. This will build their social media presence with "likes" and followers, and grow their list of prospects, customers, and clients.

"Viral marketing can get a business found online much more quickly than traditional marketing," Kuhn adds. "Of course it's important to keep things professional and attract the right kind of audience, or it can backfire."

Some business owners have asked if they can skip having a website when they're on Facebook and Twitter. "Absolutely not," says Kuhn. "Business owners need a website as the anchor for their online presence. It's where the links from social media lead, and where the business owners can collect people's contact information so they can follow up and build a relationship."

Kuhn says that the wrong move can jeopardize a Facebook or Twitter account, and all the followers could be lost in an instant. "That's a risk no business owner can afford to take," she adds.

On her website/blog, Kuhn offers more information about her social media marketing services and invites visitors to reach out for a free consultation. She also offers a free report with 5 Reasons why a business website may not turn its visitors into clients - yet. The report is available free of charge on her Richmond Web Marketing website.

More information about Richmond Web Marketing's new Social Media and Viral Marketing services can be found at <http://richmondwebmarketing.com/new-service-social-media-marketing-viral-marketing>.

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For more information about Richmond Web Marketing, contact the company here: Richmond Web Marketing Elisabeth Kuhn 804-285-2535 richmondwebmarketing@gmail.com

Richmond Web Marketing

Richmond Web Marketing offers comprehensive online marketing services and consulting to business owners in the US and beyond.

Specialties include persuasive copywriting, special reports, and other publications.

Website: <http://richmondwebmarketing.com>

Email: richmondwebmarketing@gmail.com

Phone: 804-285-2535

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