Peppy Announces New Pep Talks HVAC Videos

November 28, 2022

Boise, Idaho - November 28, 2022 -
Peppy Heating and Cooling is one of the most sought-after HVAC companies in and around the Boise, Idaho area. This is due not only to the expertise of their experienced HVAC technicians but also because the company only uses quality heating and air products. Peppy is also known for its quality customer service and the effort it puts into educating its customers on the best HVAC practices. A good example of the latter is the President of Peppy Heating and Cooling, Brett Shannon, announced that they have just posted a new series of informative HVAC videos on YouTube. Something he called their ?PEP Talks? HVAC Videos.

Customers can expect to see a new series of PEP Talks on YouTube each season. They are short videos that typically last around a minute long and will answer some common questions that consumers often have about their HVAC systems. Shannon pointed out, ?Every season brings its own set of questions and concerns, which is why I want to be proactive and address those. Right now, with winter on the way, people wonder if they're prepared or want to know when it's time to replace, I'll make sure to address those questions in a quick and easy format.?

He also discussed some of the topics that the latest PEP Talks videos cover. This includes information on ductless mini-split heating and cooling systems and why they have become such a popular option for those renovating spaces and putting on additions. Another topic the president expects to be popular is a PEP Talk video as to whether it?s best to repair or replace an existing HVAC system. There is even a lighthearted YouTube video in the series that talks about how the company came up with its new name and its ?Hoppin' Good Service tagline.

The company president also mentioned why they decided to create this informative HVAC video series in the first place. He stated, ?I like the idea of providing quality content to consumers and wanted to make sure that consumers could feel like they know the business owners and can trust us. That's a big part of the video series, is to make sure people feel they know us and can trust us.? It was also brought up that he expects to release the Pep Talks YouTube shorts on Facebook, Instagram, Twitter, and LinkedIn as well. Shannon and

his experienced HVAC team also wanted to make the company?s PEP Talks videos unique in some way. That?s when they came up with the idea of having customers suggest HVAC topics that they would be very interested in seeing made into an educational video. Shannon stated, ?I want to make sure that people know they can request a Pep Talk! It doesn't matter if the question is about such topics as comfort or indoor air quality. Chances are good that if you have a question, someone else does too, which is why I encourage people to ask. So go ahead and make a suggestion and I'll do my best to cover your question in future Pep Talks!?

A testament to the extra effort Peppy puts into satisfying every customer that they serve can be seen on the Peppy Heating and Cooling Google Business Profile listing. Here over 300 reviews have been left on the company?s services and when those reviews are averaged together Peppy averages an impressive 5 out of a possible 5-stars. In an example of those glowing reviews, R F stated, ?Brett and his team do an amazing job! They installed our new HVAC system back in 2020, and it has worked perfectly! Extremely professional, on time, super quick, and the price was just right. If you're looking for an HVAC contractor, stop now, you've found the right team for the job.? Regina Hillsberry proclaimed, ?Rob was fantastic to work with! The price was one of the best I was able to find in the Treasure Valley. The installers did a wonderful job! Everything also looks and operates great. Wish all major house upgrades I have undertaken went this smoothly.?

More on Peppy Heating and Cooling?s repair and installation services and products can be seen on the company website. Peppy provides reputable HVAC service in Nampa, Boise, Meridian, Caldwell, Eagle, and many surrounding Idaho areas, including the entire Treasure Valley area.
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For more information about Peppy Heating and Cooling, contact the company here:Peppy Heating and CoolingBrett Shannon(208) 906-6928brett@callpeppy.com590 N Maple Grove RdSte #7Boise, ID 83704

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Peppy Heating and Cooling

Peppy Heating and Cooling is a local, family-owned heating and air conditioning company that never conducts a single task without your consent. There are never any hidden fees. We just treat you the way we would like to be treated.

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