Aromatherapy And Fragrance Products Manufacturer AERON Lifestyle Technology, Inc. Announces Launch of Belle Aroma® Brand Website

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Fragrance and aromatherapy company AERON Lifestyle Technology, Inc. has announced the launch of its Belle Aroma® brand wholesale website.

The newly launched Belle Aroma® website provides customers and wholesale retailers with an overview of its product lineup and fragrances. Visitors can also read through the history of the company and the people behind it on the About Us page. The website also links to the company?s social media, the various patents it holds for its products, news and media announcements, a blog, and a statement on its dedication to sustainable manufacturing practices.

The website highlights Belle Aroma® products in a range of categories including Aromatherapy, Home Fragrance, Automotive, and Holiday along with its best selling products for the home and office environment. The product listings provide all the relevant important information including a brief description, key features, instructions for use, and safety information. The listings are also accompanied by helpful graphics and in-use videos that showcase each product?s functionality.

Retailers can fill-in the contact form to make inquiries about wholesale pricing and distribution and purchase products directly from the website?s wholesale store. The website also links to a downloadable product catalog that collates the best features of Belle Aroma®?s entire lineup. For customers who are looking to buy individual units, the website links to the many retail channels where Belle Aroma® products are currently available for purchase including Amazon, Etsy, eBay, The Gift Of Scent fragrance store, and Wayfair.

Belle Aroma® was founded by Monica Hadley, co-founder & CFO of AERON Lifestyle Technologies, Inc. after she recognized that a lot of the aromatherapy devices on the market were very plainly designed and did no favors to the interior décor of the home, office, or vehicle in which they were being used. As a serial entrepreneur with a passion for aromatherapy, Monica then took it upon herself to solve this problem along with her team of experienced product designers at AERON.

Monica talks about the launch of the Belle Aroma® brand by saying, ?As a leader in the home and travel fragrance and aromatherapy product industry, AERON Lifestyle Technologies, Inc. received a lot of feedback from customers who yearned for stylish products that were also functional and reduced waste. So, in 2016, we launched Belle Aroma®?s first line of products that combined modern elegant styles with innovative product engineering backed by our vast library of unique fragrances.?

Products in Belle Aroma®?s Aromatherapy category include the Essential Breeze® Aromatherapy Fan, the FlashScent® USB Aromatherapy Diffuser, the Aromatherapy Scent Pendant?, and their respective refills. Buyers who want aromatherapy diffusers to match their home décor can choose between the Plugables® Fragrance Vase, the ScenTrio® Wax Warmer, or the Plugables® ScentSlide® Night Light Diffuser.

For vehicle owners who need the company of soothing scents for their long road trips, Belle Aroma® offers the ScentSlides® vent clips and the ScentWow® Aromatherapy 12V Diffuser. Belle Aroma?s line of Scented Holiday Ornaments includes the Festive Pine Tree scented resin ornaments, Icy Cinnamon scented Christmas Bow ornaments, and the Crisp Night Air scented Snowflake ornaments.

Belle Aroma® also offers fragrances for all moods and occasions. Its collection of single-note essential oils includes fragrances such as Clary Sage, Fennel, Lemongrass, Lavender, Peppermint, Rose Geranium, Sweet Orange, and Ylang Ylang. Its current line of proprietary EVA Fragrances includes Apple Orchard, Brown Sugar Biscotti, Evergreen, Exotic Teak, Grape Soda, Icy Cinnamon, Moonlight Citrus, Mountain Air, Pumpkin & Spice, Sweet French Lavender, Tahitian Vanilla, and Vanilla Bourbon. The EVA Fragrances are available as No-Mess Fragrance Tarts? and Fragrance Wafers. Because of its wide appeal across direct-to-consumer channels, more fragrance options will be available in 2023.

The Belle Aroma fragrance company is a subsidiary of AERON Lifestyle Technologies, Inc., which is credited with creating the first-ever 12-Volt Car Fragrance Diffuser. Headquartered in Fairfield, Iowa, AERON Lifestyle Technologies, Inc. has a presence all over the country and the world. The company places a huge emphasis on sustainable business practices and says that it has a ?commitment to produce sustainable products and to do our best to lower our collective carbon footprint and protect the environment.?

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AERON Lifestyle Technology, Inc.

We turn ideas into ready-to-manufacture designs; raw materials into finished products; and the scents of nature into aromas for home and auto.

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