

# SEO Rockstars Dallas - Local Blitz Will Be In Attendance

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Simon White, cofounder of Digital Marketing Agency Local Blitz, announced they will attend the SEO Rockstars Conference in Dallas, Texas, November 10-12, 2022. Local Blitz is a supporter of the SEO event. Simon White has also been a past presenter at this conference. This conference is a leading event in SEO and internet marketing where industry leaders share cutting-edge strategies. This event features speakers who represent the future in digital marketing. They often present innovative marketing strategies before they are adopted by larger agencies.

One of the keynote speakers at the event is Clint Butler, SEO Rockstar & Brainiac. He is a specialist in both SEO, and digital marketing, and has provided education to a variety of people, including freelancers and business owners, on how to get the best results from content marketing and SEO.

Bill Hartzler, Domaining and SEO Rockstar & Wiz Kid is another keynote speaker at the 2022 event. He is a marketer and blogger as well as a writer. His career began in the Internet in the mid-1990s when he coding html websites. This included the selling and buying of domain names. He has actually been doing SEO for websites since before it was officially recognized.

Another keynote speaker is Dixon Jones, SEO Rockstar, Majestic & InLinks. He has over 20 years experience in search marketing, and 25 years in innovation. He is the current CEO of Inlinks.net, and has earned the trust of others in the development of marketing campaigns and strategies.

Ted Kubaitis SEO Rockstar will be the keynote speaker at the event. He is a software pioneer who began his career at Microsoft. He is well-known for developing SEO tools and services. He is often invited to speak at conferences and podcasts about SEO. He is an industry thought leader with more than 20 years experience in SEO. He is the CEO of Cora SEO Software and the creator of the SEO Tool Lab.

Lisa Parziale SEO Rockstar is also a keynote presenter at SEO Rockstars. She is best known for building a digital marketing agency with a seven-figure revenue that allowed her to quit her corporate job. Agency Fast

Track, which helps web developers, agency owners and SEO experts learn and apply strategies to build and scale up their 6- and 7-figure businesses, was founded by Lisa Parziale.

SEO refers to the process of increasing a website's visibility in search engine results. It also helps people find websites faster by understanding their needs. There are two types of SEO: on-page and off-page. On-page SEO focuses on optimizing what's on the website. This includes structure, keywords use and technical details. Off-page SEO refers to activities outside of the website such as guest blogging, building links, social media marketing and so on.

Because people search for keywords in SEO, keyword research is essential. When searching for information about the products or services offered by a business, it is crucial to identify the keywords most likely to be used. This is also related to the quality of the website's content. This will usually require a professional writer to ensure the article is written correctly. Google is one of the most popular search engines. It uses an algorithm that is continually evolving and changing to determine how websites will be listed in search engine results pages for specific keywords. SEO refers to the adjustment of various factors to allow a site to rank highly in search engine results. It also ensures that the site complies with all standards set forth by Google and other search engines.

Those who are interested in learning more about SEO Rockstars Conference, please visit their website or send an email to them.

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For more information about SEO Rockstars, contact the company here: [SEORockstarsSimonsimon@seorockstars.win](mailto:SEORockstarsSimonsimon@seorockstars.win)

## **SEO Rockstars**

Website: <https://seorockstars.win>

Email: [simon@seorockstars.win](mailto:simon@seorockstars.win)