



PR Agency In Phoenix Offers Press Release Services

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Tempe, Arizona based digital marketing agency Lucid Leverage is pleased to share that they are offering press release services for businesses and brands in Arizona and beyond. Lucid Leverage is dedicated to helping businesses grow with search engine optimization, reputation management and social media marketing.

Chris Quintela of Lucid Leverage says, "When your team has just won an award, launched a new product, released a new song or a highly useful piece of software, acquired a new company or has just received a 5-Star review from a valued client, it's big news. These are great things that are the results of your hard work, consistent drive and success in your industry. As such, you need to share the good news, and you have to do it in a way that gives you the most coverage. Well written press releases are a great way to do that."

The PR agency in Phoenix utilizes a unique approach to writing press releases that focuses on powerful messaging via high quality content. With a huge network of social media hubs and affiliations to networks like Yahoo Finance, Gannett, FOX, ABC, NBC and the CW (among others) and connections with influencers and sources that include Google News, the company is able to effectively and efficiently spread the press release and ensure that it gets high visibility on the relevant search engines.

Working with an experienced PR agency can do wonders to increase the reach of a business or a brand, and Lucid Leverage's experienced writing team provides a service that streamlines content and attracts the right attention from the right people. A carefully crafted press release that is distributed to the right audience will establish a brand as an authority in its industry, which can in turn increase its sales potential.

Additionally, search engine optimization will also get a significant boost. Lucid Leverage's experts know how to leverage the right keywords to ensure that the press release contributes to the business' SEO. Well placed keywords in a well written press release will do a lot to drive more traffic to the business' website. When press releases are utilized in such a way, alongside a solid monthly content strategy and link building process, it can contribute in a significant way to a business' overall marketing strategy and online reputation management. Cost-effective press releases are a critical part of any great SEO campaign, and it results in the most ROI.

Quintela says, "You know you want your business to grow, and we know how to help you grow it. We can get you noticed by your target audience, increase your sales and boost your presence online. By implementing an effective digital marketing strategy, our professional press release writers and vast distribution network will give your business that significant impact with an impressive press release. You can get started on creating that impact today. Just get in touch with us!"

The quality of the many digital marketing services provided by Lucid Leverage has established the company as a leading presence in the industry, and their quality is reflected in their online reviews. In a 5-Star review, Dave I. writes, "Lucid raises the bar when it comes to SEO and actual results! They have a strategic approach which is on the forefront of internet search-ability (and so much more). Our firm is incredibly happy with the rankings increase, traffic increase and conversion rate increase we see from the Lucid team's work. Good news, you can stop looking around for an SEO company now that you have read this review. Lucid is your answer."

In another review, Crane Network writes, "Crane Network has been working with Lucid Leverage for 4+ years. They have been very responsive to help us improve all of our web traffic and page placement. We are seeing better results on a daily basis. Chris is extremely knowledgeable and goes above and beyond for his clients."

Those who want to learn more about Lucid Leverage or the range of digital marketing services offered by the company should visit their official website. Chris Quintela encourages interested parties to get in touch with him directly via email or phone. Social media users can find and interact with the company on the following

platforms: Facebook, Twitter, YouTube, Instagram and LinkedIn.

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For more information about Lucid Leverage LLC, contact the company here: Lucid Leverage LLC
Chris Quintela 480-269-4544 cq@lucidleverage.com
60 E. Rio Salado Pkwy 9th Floor Suite 313 Tempe, AZ 85281

Lucid Leverage LLC

Lucid Leverage is a digital marketing agency specializing in online reputation management (ORM), search engine optimization (SEO), YouTube marketing and social media marketing across the USA, Canada and the UK.

Website: <https://www.lucidleverage.com/>

Email: cq@lucidleverage.com

Phone: 480-269-4544



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