

Laldin, 29, Named to Entrepreneurial Digest's 30 under 30

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Atlanta, GA - Self proclaimed part time entrepreneur full time soccer coach, Laldin, rounds out Entrepreneurial Digest's list of rising entrepreneurs under the age of 30 coming in at number 25.

Entrepreneurial Digest presents the "30 under 30" to individuals who have demonstrated leadership within their communities and embody the entrepreneurial spirit.

Laldin was nominated by his peers and selected to the list for his work in the boardroom as well on the athletics field. Laldin, is the principal partner of Laldin Consulting, a marketing agency specializing in web development and digital marketing for service based businesses. Additionally, Laldin owns a growing number of Subway Franchises. When not working with some of Atlanta's most popular businesses, Laldin can be found coaching travel soccer in his hometown of Cartersville, GA.

It is here where Laldin feels he has the most impact, as he coaches college bound high-school athletes, many of whom will be the first in their families to attend college.

"Given everything going on in the world right now, I think now more than ever kids need positive role models in their lives who genuinely care about them as people with no expectations. Growing up, soccer was my [Laldin] outlet, so naturally I got involved in coaching. Professional accolades and accomplishments are great, but if you walk into my office you'll see news clippings and photos of my players."

For more information about Laldin, interested parties can contact him via his personal website AlexLaldin.com.

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SteelToe Digital

When it comes to marketing your service-based business, our team knows exactly which levers to pull and when to pull them based on your business's specific needs.

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