# Chicago Website Design SEO Company Offers Google My Business Optimization

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Chicago Website Design SEO Company (CWDSC), a digital marketing agency based in Chicago, IL, wants to inform local businesses that they are offering Google My Business (GMB) optimization. GMB optimization is essential for a local business, particularly those that want to outsmart the competition. GMB is a service provided by Google that offers businesses a platform for marketing, advertising, and promoting their websites. This provides a significant help to local businesses because the GMB results are placed by Google alongside the results of a regular Google search.

Jack Lombardi, founder and CEO of CWDSC, says, ?Because Google My Business results appear alongside the results of a normal Google search, this allows the search results of the business to come with additional and better information. This includes a physical location of your business displayed on Google maps. Some of the other vital information it lists include the business name, the products and service you offer, your contact details, hours of business and so on. It?s free from Google and no fees are needed to have your business on Google My Business.?

GMB allows for a better connection of listings to the respective physical locations. Meanwhile, GMB optimization is the strategy of making the business? website, or a listing containing the website, rank better in GMB search results. With the proper GMB SEO, one is assured that the listing containing the business website will appear first and on top of the first page of the search engine results pages. This is a great help to businesses because statistics indicate that 46 percent of all the searches done on Google are local. Chicago Website Design SEO Company can integrate the regular optimization with local SEO to ensure that the website is seen by the target audience who are likely to make a purchase from the local business.

It is important to note that the GMB service from Google is free and businesses can optimize their listing on their own. However, this will need some expertise and dedicating a certain amount of time, which is why digital marketing agencies that offer this service will charge a certain fee. The business owner need not spend a lot of time on GMB optimization while the experts can do what is required in a shorter amount of time. The ultimate result will be the website appearing at the top of local searches for the chosen keywords. This will attract more site visitors and when converted into buyers will result into more sales for the business.

The SEO experts at CWDSC have the experience, knowledge and expertise is making the company stand out from the competition by having a higher rank with the chosen localized keywords. This can easily translate to higher sales because people who conduct local searches are usually ready to make a purchase from a particular business in their area. Studies have shown that around 50 percent of consumers who use their smartphone to conduct a search will visit the business within the day. And around 34 percent of those who look for a business using their tablet or desktop computer will visit the business within the day.

Established in 2008 by Jack Lombardi, CWDSC has evolved into one of the top search engine optimization companies serving Chicago and other major cities in the United States. While it is based in Chicago, it has branches in seven other key cities and offers digital marketing services to 76 towns. The company is supported by four full-time SEO professionals, each one a specialist in their particular kind of work and their combined work experience is over 25 years.

People who are interested in learning more about the search engine optimization services offered by the company, such as GMB optimization, can visit the Chicago Website Design SEO Company website or contact them on the telephone or through email. They can also get updated on the latest news about the company by checking out their recent CWDSC press releases.

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For more information about Chicago Website Design SEO Company, contact the company here:Chicago Website Design SEO CompanyJack Lombardi(312) 448-8310jack@bizngine.comChicago Website Design

# Chicago Website Design SEO Company

*Chicago Website Design SEO Company is a full service digital marketing agency.*

*Website design, SEO (search engine optimization) and digital ads are our core services, which include reputation management but not limited to.*

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