



IMHO Reviews Discuss Artlist Max New Subscription Service Launch And Issue Retraction Of Statement

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On November 15, 2022, creative technology company Artlist announced the launch of a new subscription-based service called Artlist Max. In their article, IMHO Reviews shares information about Artlist Max.

Artlist was founded in 2016 in Israel. Initially, it was a royalty-free music platform for content creators. Over the years, the company has rapidly grown and now has over 800K digital assets - video stock footage on Artgrid, music and sound effects on Artlist, templates, motion graphics, presets, and transitions on MotionArray and VFX, video and image editing software tools on FXhome.

According to the article, Artlist Max is an all-in-one platform for creatives that for a monthly fee gives its members unlimited access to royalty-free music, sound effects, video templates, stock footage, pro video editing software HitFilm Pro/creator, image editing app Imerge, and plugins for Premiere Pro, After Effects, FinalCut, Davinci Resolve, and more.

"Artlist is known as one of the best platforms for creatives and we are very excited about this launch. Artlist Max is going to be a platform for creatives of all levels who are looking for a source of unlimited and affordable high-quality assets," said the owner of IMHO Reviews, Vitaliy Lano.

The article mentions four different subscription plans that will be available for Artlist Max members after the launch.

Max Social (\$29.99/month) plan will cover creators' personal social media channels, including YouTube, TikTok, Facebook, Instagram, Podcasts, and more. The license will allow users to link one channel from each platform and publish content there. The content will be monetizable if used organically and cleared from copyright. Max Social plan will also include access to Hitfilm Creator editing software.

Max Pro (\$39.99/month) plan will cover all types of social media platforms and videos, including worldwide commercial work, websites, film broadcasting rights, wedding videos, and more. Max Pro members will be able to upgrade their footage subscription to get RAW/LOG footage for an extra \$19.92 per month.

Max Teams (from \$68.00/month) plan is suited for teams of 2 to 7 members and will include everything that the Max Pro plan offers.

Max Enterprise plan is the solution designed for large companies of 100+ employees and will include everything in Max Pro plus customized terms and licenses and dedicated curation services.

"Artlist Max is a great option for creators like me who constantly need to have access to a lot of different assets. However, if you are just looking for specific assets, you will still be able to purchase separate subscriptions such as stock footage and video templates or music and SFX," explained Vitaliy.

IMHO Reviews also retracted their previous statement that was published in a press release on April 15, 2022.

"When we were talking about the Artlist Unlimited plan, we made a mistake saying that "everything you download (on the platform) is yours to keep even if you cancel your subscription". This is, however, incorrect, and we want to apologize for any confusion that it might have caused. We updated the information on our website regarding the platform's license," said Vitaliy.

For more information about Artlist Max subscription plans read the IMHO Reviews article.

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IMHO Reviews

IMHO Reviews helps people better understand the services they are planning to use. IMHO Reviews publishes reviews of the services that they personally use and consider worth recommending.

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