



Podcast On Online Lead Generation For Local Business Launched

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Lead Generations Websites, a business in Romford, Essex, United Kingdom, has recently launched a brand new podcast. The podcast, which can be accessed through <http://leadgenerationwebsites.co.uk/>, aims to help local businesses understand the actions they need to take in order to increase their visibility on Google. In so doing, they will be able to generate more leads from their site and, eventually, more sales as well.

Robert Keating from Lead Generations Websites says: "Our goal is to help our clients gain more traffic. We have a number of very specific tools available for this, from designing a website from scratch to improving whatever actions they are already taking. Our new podcast highlights a number of things every small business should be doing to increase their visibility."

The business has also created a lead generation guide, which is available as a free download for anybody who signs up through their Facebook page. The report can be accessed through <https://www.facebook.com/localonlineleadgeneration/>. This guide essentially complements the information provided in the podcast, but does so in a more visual manner. Put together, the two form a powerful tool for small businesses looking at increasing their traffic and, ultimately, sales revenue.

Finally, through the company's website, people can also access free training. This training aims to give them even more skills in terms of lead generation. While those who want to see the most significant results are encouraged to actually hire Lead Generations Websites, the information in the training, podcast and guide is more than enough to already make a big difference in overall website popularity.

"We provide a number of interesting fit for purpose training sessions as well," adds Robert Keating. "These include WordPress training and advanced SEO. We also offer a subscription package to all our monthly training sessions. That way, whenever new training is added, members are able to access it straight away."

The latest podcast specifically looks at keyword research, optimization and conversion. The focus is specifically on localized services, which means businesses get to learn how to reach the audience that is most relevant to them. Designed by the expert, Robert Keating himself, this is an invaluable tool for any small business.

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For more information about Lead Generation Websites, contact the company here: Lead Generation Websites Robert Keating 01708 208 889 info@leadgenerationwebsites.co.uk Lead Generation Websites 8 Holgate Court 4 - 10 Western Road Romford, Essex RM1 3JS GB

Lead Generation Websites

Lead Generation Websites work with local businesses to help them become more visible in Google and generate more leads and sales from their websites.

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