

# Californians Prepare for El Niño with Perfectly Vivid

*November 24, 2015*

November 24, 2015 - PRESSADVANTAGE -

Coronado, California: As the rest of the nation prepares for their Thanksgiving meals and holiday decorations, drought-stricken California residents are getting ready to stuff their turkeys while also stocking their homes with emergency essentials like the Perfectly Vivid Flashlight. The preeminent lighting tool used in many extreme circumstances, Perfectly Vivid encourages Californians to heed the warnings by equipping themselves with the best essentials.

Weather experts predict this season's El Niño pattern of heavy rainfall to be one of the worst on record to hit the West Coast. Various local and state agencies have urged residents to be well-prepared for what may come their way. Recommended precautionary measures include creating an emergency plan and ensuring your household is stocked with emergency essentials such as a surplus of food, water, a radio and a reliable flashlight.

A California-based company, Perfectly Vivid, believes you can control the lighting solution for your safety plan with their durable, waterproof and lightweight tactical flashlight appropriately named the Perfectly Vivid Flashlight. Designed for use in harsh environments for professionals in the firefighting, law enforcement and military fields, these resilient flashlights were created using aircraft grade aluminum and offers 100,000+ hours of guaranteed lighting.

Extreme winds created by El Niño can inevitably cause downed power lines, as officials suggest residents to prepare themselves for the worst-case scenario. While many may focus on keeping their homes secure from the potential destruction, Californians should remember to keep all aspects of their well-being in mind, especially with the return to Standard Time as the hours of darkness increase. Perfectly Vivid is available exclusively through the company's Amazon.com sales portal and is a necessary and affordable way to keep you and your loved ones safe this El Niño season.

About Perfectly Vivid:

Perfectly Vivid is a leading tactical and recreational lighting company that provides dependable solutions to our civilian and public servant customers. Based in the military town of Coronado, California, Perfect Vivid firmly believes in giving you ?A ray of light. Exactly when you need it.?

For more information, visit [PerfectlyVivid.com](http://PerfectlyVivid.com)

###

For more information about Perfectly Vivid, contact the company here: Perfectly Vivid Dr. Christopher Vogelmann 703-835-2468 [drvogelmann@gmail.com](mailto:drvogelmann@gmail.com) 826 Orange Ave. #488 Coronado, CA 92118

## **Perfectly Vivid**

*Perfectly Vivid is a tactical and recreational lighting company that provides dependable solutions to our civilian and public servant customers.*

Website: <http://perfectlyvivid.com>

Email: [drvogelmann@gmail.com](mailto:drvogelmann@gmail.com)

Phone: 703-835-2468