

Georgia Mandich Property Group Article Discusses How AI Is Changing the Real Estate Industry

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Marietta, GA real estate services provider, the Mandich Property Group, has been helping people all over Georgia sell their homes fast with the fair cash deals it offers. What this real estate company does for its clients and others goes well beyond that too. It?s also a real estate company that likes to educate people on current happenings that impact the real estate market. Such is the case with a new article that the Mandich Property Group has posted to its website which talks about how artificial intelligence (AI) is changing the real estate industry. Jennifer Mandich, one of the members of this family-owned business, says, ?While our primary function here at our trusted Marietta-based real estate group is to make you a fair offer to sell your home for cash, we also believe in educating you as to how to sell your home quickly in a manner that is acceptable to you. That?s why we do such things as post articles on our website to help you accomplish this. A good example is our recent article titled ?How Is AI Changing Real Estate??. It talks about how AI is being used more than ever to set property values and more when it comes to real estate sales.?

The company?s latest post started by saying that AI is changing almost everything about the world and the real estate business is no exception. It states that this is not something that will take place in the future but is already happening now. An example was given in the post about a company called Zillow that has been

made famous by giving out what they call ?Zestimates?. Zestimates use an algorithm based on such things as public information, submitted data from users, current market conditions, home location, and other facts to determine a home?s value. The article states it?s not always 100% accurate but many people are turning to the service as a starting point to learn their home's approximate value. It's an article that says because of services such as Zillow it may no longer be necessary to use the services of a real estate agent to sell a home. This Mandich Property Group article contained a quote from respected real estate analyst Adrian Fisher which states, ?In the future, agents will no longer need to accompany clients to show a home, and clients can tour a property at their leisure. Agent-less showings will become more popular as AI-powered robots will be able to show clients around properties anytime and answer questions they may have. In the future, consumers may prefer to do business with bots instead of real people. According to Salesforce, 69% of consumers prefer chatbots for quick communication with brands.? The article expanded on this by saying that studies show that most home buyers now start their home-buying quest by looking at online sources instead of contacting a real estate agent. The article went on to talk about how someone can save $10,000 or more on real estate commissions and other fees when selling their home by not using an agent to help sell their home. As the article ended the company was honest about the fact that real estate agents are not going anywhere in the near future, but as more real estate AI options such as Zilla, Redfin, Opendoor, and Compass come online people will be less dependent on them and one day may not require their services at all.

Mandich added, ?We here at our reputable property group would love to talk to you about selling your home for a fair cash value. You will probably be surprised at all the wasted time, money, and excess stress you can eliminate if you sell your home without using an agent.? She says they have helped people all over the state in such counties as Cobb, Paulding, Forsyth, Douglas, and DeKalb with fast home sales for cash. Those that are interested in learning more about what the Mandich Property Group can offer them regarding a Georgia home sale can contact the company by phone, email, or by filling out and sending in the form that?s found on its website.

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For more information about Mandich Property Group, contact the company here:Mandich Property GroupJennifer Mandich770 756-8680admin@mandichpropertygroup.com2415 Broward Dr, Marietta, GA 30066

Mandich Property Group

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