

Award Winning Heat Press Machines Being Exhibited At Upcoming 2023 Impressions Show

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Cerritos, CA - December 16, 2022 -
Insta Graphic Systems, a Cerritos, CA a heat seal transfer and machine supplier, will be exhibiting their award winning Insta 780 Dual Shuttle, fully automatic heat press machine at the upcoming Impressions Show between January 20 and January 22 at the Long Beach Convention Center. The Insta 780 recently won the Pinnacle Product of the Year award.

The Impressions Show provides an opportunity for brands, products and services to land in front of potential buyers and decision makers. It is where companies in the industry go to raise awareness for their brand, see what the competition is up to and share their innovations with the rest of the industry. Insta Graphic Systems is happy to be able to attend the event and show off their new heat press machine.

Insta Graphic Systems has been in the industry for over 60 years, during which they have committed themselves to supplying exceptional products and services. Every customer is important at Insta Graphic Systems, and this is why they are always eager to provide customers with the service they deserve. Their

expertise combined with their commitment to their customers helps make buying heat transfers and machinery an efficient and profitable process for everyone involved. Customers know they can rely on Insta, and this is why the company is among the most popular suppliers in the industry.

"We pride ourselves on setting the standard for professional-grade heat press transfer machines, custom heat transfers and the interaction between these two products ? the application process," says the company. "The outcome is high-quality heat press graphics that last. Insta heat press machines are equipped with superior pressure and temperature distribution across the entire platen and recover heat significantly faster than other heat transfer machines on the market. This allows for consistent quality and faster production. Insta machines are the most reliable and durable heat press machines available with an average useful life of 25+ years. Our presses continue to impress customers, earning us SGIA Product of the Year awards year after year."

Insta has also had an impact on the heat transfer technology industry globally. They have over 45 years of international sales experience, and they are represented through a network of distributors in over 100 countries all over the world (including a European warehouse). Currently, the global clothing and textile industry is worth over 2 trillion dollars, and in order to enter this market it is important to have the very best in heat press technology, which is what Insta offers.

Insta says, "If you are a part of this industry, you got into the right market. Being a business owner, especially in the clothing industry, is all about having the right tools. What is an essential tool that any clothing business should have, you ask? A heat press. Heat transfer presses allow customize-able designs to be printed on many different materials."

For more information on Insta Graphic Systems and their sublimation heat press machine, visit the company?s website.

Related news: Insta Graphic Systems Showcases the Pinnacle Product of the Year at PRINTING United Expo 2022

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Insta Graphic Systems

For over 60 years, Insta Graphic Systems has led the development of technology and durable products in the heat press and transfer markets.

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